



# The Bharat Scouts and Guides

Creating Better India

## National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

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To  
All the State Secretaries,  
State Associations of  
The Bharat Scouts and Guides,  
**INDIAN UNION**

**Circular No.: 59 / 2025**  
**Date : 28<sup>th</sup> March 2025**

### **SUB: VISION 2034 OF THE BHARAT SCOUTS AND GUIDES - REQUEST TO PLAN ECHO WORKSHOP FOR THE STATE ASSOCIATION.**

Dear Sir/Madam,

#### ***Greetings from the Bharat Scouts and Guides, National Headquarters!***

As you are aware, Strategic planning is not just a process; it is the very foundation upon which the future is built. It is the compass that guides organizations towards their long-term goals, aligning resources, and actions to create a lasting impact. In simple terms, it's like crafting a detailed roadmap to steer an organization towards its ultimate vision, ensuring every action taken is a step in the right direction.

For the Bharat Scouts and Guides, strategic planning is not just about setting goals—it's about creating a movement that will inspire generations to come. The Scout and Guide movement, at its core, is dedicated to educating young people, empowering them to play a transformative role in society. We will break down barriers, reimagine our programs, and expand our reach, so every young person has the opportunity to experience the values and benefits of Scouting & Guiding. Our work will be fuelled by a deep commitment to diversity, inclusion, and innovation.

With the support of the World Organization of the Scout Movement (WOSM) and the World Association of Girl Guides and Girl Scouts (WAGGGS), the Bharat Scouts and Guides conducted a five-day workshop at the National Headquarters, New Delhi, with representatives from State Associations, to review the Vision set for 2014-2024 and assess the achievements and progress made. As a result of this workshop, the representatives have developed a new Vision Statement for 2034, along with key strategic priorities.

#### **Vision Statement 2034 of the Bharat Scouts and Guides:**

By 2034, The Bharat Scouts and Guides will be the leading educational movement for youth engagement, embracing diversity and inclusion and offering safe space to its members, enabled by good governance and responsive to current trends for its continuous growth.

#### **Strategic Priorities:**

1. **Educational Method:**
2. **Governance:**
3. **Finance:**
4. **Communication, Branding & Partnership:**
5. **Diversity & Inclusion:**
6. **Membership Growth:**

This Vision 2034, along with its strategic priorities, was presented and discussed during the recently concluded National Programme Committee and National Training Committee Meetings held at NHQ from March 20<sup>th</sup> to 22<sup>nd</sup>, 2025.

Please find enclosed herewith the Vision 2034 document, which outlines the strategic priorities. We now seek your valued cooperation and support in achieving the set targets. The next step is for each State Association to review the documents and organize an **echo workshop of 3 to 5 days**, as per your convenience. During this workshop, participants shall be tasked with developing clear objectives and action plans for the next three years according to the needs of the State Association. Please ensure that the strategic priorities and vision statement remain unchanged. We request each State Association to adapt its objectives and plans to address the unique requirements of their respective State Association. **It is also requested that a Nodal Officer for Vision 2034 may kindly be nominated from each State Association and forward his/her contact details to the National Headquarters by 15<sup>th</sup> April, 2025 for further coordination and follow-up action in this aspect.**

If you require support from the National Headquarters in organizing the Echo Workshop for Vision 2034, please contact NHQ with your proposed dates and venue, at least 45-90 days in advance, so that we can facilitate the necessary assistance in the form of team deputation.

For any assistance, please feel free to reach National Headquarters by email at [info@bsgindia.org](mailto:info@bsgindia.org)

Thanking you,

Yours sincerely,

(Amar B. Chettri)

Joint Director of Scouts (Prog. & Trg.)

**Encl.: As above**

**Copy to:-**

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. The Assistant Director, RD-SA for further follow-up pl.