



# The Bharat Scouts and Guides

Creating Better India

## National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

Website :[www.bsgindia.org](http://www.bsgindia.org) Email Id: [info@bsgindia.org](mailto:info@bsgindia.org) Phones: +91-11-23378702, 23378667



To  
All the State Secretaries,  
State Associations of  
The Bharat Scouts and Guides,  
**INDIAN UNION**

**Circular No.: 50/2025**

**Date: 10.03.2025**

**SUB: EARTH DAY ON 22<sup>ND</sup> APRIL, 2025 - "Our Power, Our Planet"**

Dear Sir/Madam,

We are happy to inform you that together with valued partners and supporters from across the globe, **Earth Day** has grown from a one city event in 2007 into the world's largest and most well-known environmental campaign for the planet reaching over 1.8 billion people worldwide last year. World Scouting has been supporting this initiative every year. It is an opportunity for every one of our Scouting Guiding communities to inspire our friends, family and colleagues - in a fun way - to go a little greener in our everyday lives. The Bharat Scouts and Guides will also support and observe this Environmental initiative like every year.

The World Earth Day Theme for 2025 is **"Our Power, Our Planet"** The theme encourages people to support renewable energy and take action to protect the planet.

As Scouts & Guides, we're committed to the environment in our everyday actions. Nature and environment are an integral part of Scouting Guiding and are part of our fundamentals. WOSM Globally invite Cubs, Bulbuls, Scouts, Guides, Rovers, Rangers and Unit Leaders and their families, friends and communities to demonstrate their commitment to save planet Earth - a common inheritance to all humankind. During this campaign, we work together to action at the same time, resulting in strong advocacy for a healthy planet on a global scale.

**Why the theme "Our Power, Our Planet"?**

- To encourage people to use renewable energy sources in their homes, businesses, and vehicles
- To invest in more sustainable materials
- To improve air quality and reduce mortality rates from air pollution
- To triple the global generation of clean electricity by 2030

**How can you get involved?**

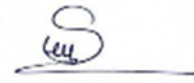
- Attend a local Earth Day event
- Plan and register your own Earth Day event
- Educate others about renewable energy

- Advocate for renewable energy policies in your community
- Plant trees or create a pollinator garden
- Reduce your plastic consumption and recycle properly
- Participate in a local cleanup or environmental event

Further, don't forget to use the hash tags #bsgindia #Scouts and #Connect2Earth on social media to post photos/Videos of Scouts Guides in actions. You can also submit your report, photos and video clips related to Earth Day to the Bharat Scouts and Guides, National Headquarters on or before **30<sup>th</sup> April, 2025** at [girlprogramme@bsgindia.org](mailto:girlprogramme@bsgindia.org) with a copy to [pro@bsgindia.org](mailto:pro@bsgindia.org)

Thanking you,

Yours in Guiding,



**(SUREKHA SHRIVASTAVA)**  
**DY. DIRECTOR OF GUIDES**  
**(GIRL PROGRAMME)**

**Copy to:-**

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid JeetSingh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
6. The Director, DAV
7. All Assistant Director, Bharat Scouts and Guides for follow-up.