



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION

Circular No.: 21/2025
Date : 17.01.2025

SUB: CELEBRATION OF INTERNATIONAL WOMEN'S DAY ON 08TH MARCH, 2025.

Dear Sir/Madam,

Greetings from the Bharat Scouts and Guides, National Headquarters!

The Bharat Scouts and Guides is going to celebrate International Women's Day on 08th March 2025. It's the moment every year that we dedicate to celebrate progress, raising awareness as well as showcasing our commitment to gender equality.

International Women's Day (08th March) is a day for us to join voices with people around the world and show our message for equal rights loud and clear: "*Women's rights are human rights!*"

We celebrate women, in all their diversities. We embrace their facets and intersections of faith, race, ethnicity, gender or sexual identity, or disability. We celebrate those who came before us, those who stand beside us now, and those who will come and walk with us.

The campaign theme for International Women's Day 2025 is "**Accelerate Action**" for gender equality.

The Bharat Scouts and Guides, National Headquarters invite all the members of the organization to speak up and celebrate the day with various activities and competitions. A few suggested activities are:

1. Take a selfie with an inspiring woman you know and share it on your social media by using the hashtags #IWD2025BSG #BSGIndia
2. Organize a quiz about famous women in history and their contributions to society.
3. Plan a community service project that focuses on issues affecting women in your local community.
4. Invite a woman Guest Speaker from your community who has made significant contributions to share her experiences and inspire the Scouts Guides.
5. Conduct an art competition that celebrates women. This could be portraits of influential women or a mural that represents women's empowerment.
6. Conduct a workshop on skills that were traditionally considered 'for men'. This could be anything from carpentry to coding, encouraging the idea that skills know no gender.

7. Start a campaign in your school or community to raise awareness about issues affecting women globally, such as education for girls or ending child marriage.
8. Arrange a self-defense class. This can empower individuals and also raise awareness about the importance of women's safety.
9. Start a campaign in your school to raise awareness about the importance of inclusion and diversity.
10. Organize a performance (like a play or a dance) that celebrates diversity and promotes inclusion.

State Associations are requested to organize various activities/ competitions at the state/district/local/unit level and motivate more and more members to join the celebration. Send brief reports, action photographs and short videos/reels to The National Headquarters on or before **15th March 2025** at girlprogramme@bsgindia.org with a copy to pro@bsgindia.org.

Individuals are requested to share their activity photos, videos, and reels on their social media by using the hashtags #IWD2025BSG #BSGAccelerate Action #BSGIndia

We solicit your active participation and wide publicity of this celebration.

Thanking you,

Yours in Guiding,



**(SUREKHA SHRIVASTAVA)
DY. DIRECTOR OF GUIDES
(GIRL PROGRAMME)**

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. All Assistant Director, Bharat Scouts and Guides for follow-up.