



# The Bharat Scouts and Guides

Creating Better India

## National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

Website :[www.bsgindia.org](http://www.bsgindia.org) Email Id: [info@bsgindia.org](mailto:info@bsgindia.org) Phones: +91-11-23378702, 23378667



To,  
All the State Secretaries,  
State Associations of the  
Bharat Scouts and Guides  
INDIAN UNION.

**Circular No.:** 204 / 2024  
**Date** : 23<sup>rd</sup> Oct. 2024

### **Sub: INTRODUCTION OF "AI TEACHER HIPPO TOOL" FOR PROMOTING GOOD HEALTH AND HABITS AMONG CHILDREN**

Dear Madam/Sir,

The Bharat Scouts and Guides in partnership with Lifebuoy is pleased to introduce the **"AI Teacher Hippo Tool"**, a fun and interactive educational tool designed in collaboration with Microsoft and AirCards to promote good health and habits among school children. This initiative aligns with BSGs commitment to developing and encouraging healthy habits in young minds.

#### **The AI Teacher Hippo Tool**

- Objective: To help children develop healthy habits in an engaging and enjoyable way
- Learning Method: Play-based learning, where children engage with the tool under adult supervision
- Target Group: Cubs, Bulbuls, Scouts, Guides and School children aged 6 to 12 years
- Device Compatibility: It can be used on smartphones or tablets

#### **Share with the participants or play in school through the following links**

- **AI Teacher Hippo Tool Link:** <https://hforhandwashing.lifebuoy.com/>
- **Handwash learning videos Link:** <https://youtu.be/M4A4QV-GfZE>

You are requested to ensure the distribution of the AI Teacher Hippo Tool link among BSG members as well as with school children aged between 6 to 12 years within your state and encourage usage at schools, institutions and local communities to maximize impact.

#### **1. Coordination and Reporting:**

- Nominate a State-level Coordinator and District/Local-level Coordinators to oversee the implementation and share their name, district, WhatsApp number and email ID with National Headquarters through email ID [AIHIPPOBSG@GMAIL.COM](mailto:AIHIPPOBSG@GMAIL.COM) by 31<sup>st</sup> October 2024

- Monthly reports on the usage and progress should be submitted to NHQ by the district coordinator on the 5<sup>th</sup> day of every month as per the attached proforma and consolidated monthly report sent by the state coordinator 12<sup>th</sup> day of every month to [AIHIPPOBSG@GMAIL.COM](mailto:AIHIPPOBSG@GMAIL.COM)

## 2. **Completion Timeline:**

- Each state is requested to meet its allotted quota (attached) by 31<sup>st</sup> December 2024 and share the final consolidated report by 15<sup>th</sup> January 2025.

## 3. **Promotion and Publicity**

- To make this initiative a success, it is essential to create widespread awareness at individual, district, and state levels. Active promotion and publicity will help in reaching more children and ensuring the tool's effective use. The following channels should be leveraged for promotion:
  - **Social Media Campaigns:**  
Utilize personal, district, or state social media handles to promote the tool and share success stories. Each individual or their parents can post updates and testimonials showcasing the use of the tool in their communities.
  - **Local News Coverage:**  
Share success stories and achievements with local newspapers to attract public interest and encourage participation.
  - **Electronic Media Campaigns:**  
Collaborate with local television channels and radio stations to highlight the importance of the initiative and spread awareness among parents, teachers, and children.
  - **Network Engagement:**  
Engage alumni, parents, and other stakeholders to further promote the initiative within their networks.

Promotion through these platforms will enhance the visibility and credibility of the project, driving further participation and impact across the country.

#### 4. State-wise Quota:

Please find the state-wise quota attached to this circular. Each state must ensure the completion of the assigned quota within the stipulated timeline i.e. 31<sup>st</sup> December 2024.

#### 5. Awards and Recognition:

The district/state coordinators who will complete the quota and report in time as per the attached proforma will get a **gift hamper** from the National Headquarters.

We request your active involvement in implementing and promoting this project across your respective states. As this initiative is for both BSG members and non-members we will be confident that we can reach the expected number of participants easily.

Let us work together to empower children with essential health knowledge and life skills through this innovative tool.

Should you have any questions or need further assistance, feel free to contact the undersigned.

**Yours in Scouting/Guiding,**



(Arup Sarkar)  
Deputy Director of Scouts  
(Boy Programme)

#### Encl.:

- Reporting Format – District/Local coordinator (Annex. A)
- Reporting Format – State coordinator (Annex. B)
- Quota Allocation (Annex. C)

#### Copy to:-

- All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
- Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
- The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
- The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh – 201309.
- The Director, DAV.
- All the District Secretaries, District Association of Dammam, Riyadh, Muscat, Jamiat Youth Club and CWSN.
- Assistant Director (RD & SA) for further follow-up

