



To  
All the State Secretaries,  
State Associations of  
The Bharat Scouts and Guides,  
**INDIAN UNION**

**Circular No. 245 / 2024**  
**Date: 06<sup>th</sup> Dec., 2024**

**SUB: OBSERVANCE OF NATIONAL ROAD SAFETY WEEK – 11<sup>TH</sup> TO 17<sup>TH</sup> JANUARY 2025.**

Dear Sir/Madam,

***Greetings from the Bharat Scouts and Guides, National Headquarters!***

Road Safety Week is observed during the 11<sup>th</sup> to 17<sup>th</sup> January each year. Road Safety Week is a nationwide campaign focused on raising awareness about road safety issues such as accident prevention, reducing injuries, and preventing fatalities. It underlines the significance of responsible driving, pedestrian safety, and the imperative for improved road infrastructure.

India has a huge population of road travellers such as two-wheelers, and fourwheelers on the road, that's why they must know road safety and aware the general public on Road Safety.

**HOW ROAD SAFETY WEEK IS OBSERVED?**

- To create awareness on the use of helmets or seat belts while driving.
- Organise various painting and drawing competitions, road safety advertisements, fairs, road rules etc.
- Organise free medical check-up camps and driving training workshops are organized for the drivers to encourage them toward road safety.
- Quiz contests may also organized to promote people about safety.
- Organise traffic safety games to educate school children about the road safety.

**OBJECTIVES OF CELEBRATING ROAD SAFETY WEEK 2025**

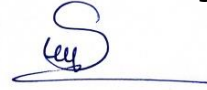
1. Decrease road accident death and injury cases by applying road safety measures.
2. Encourage all travelers to follow the traffic rules and wear helmets and seat belts.
3. Implement the new preventative measures which are proven to lessen the risk of road accidents, death, or injury.

4. Aware people of the speed limit of vehicles to prevent road accidents, maintain the speed and required distance from other vehicles, Avoid driving while drinking or using phones while driving.

Brief report with action photographs on observation of Road Safety Week 2025 may kindly be forwarded to [girlprogramme@bsgindia.org](mailto:girlprogramme@bsgindia.org) with a copy to [pro@bsgindia.org](mailto:pro@bsgindia.org) by **25<sup>th</sup> January 2025**, so that the report can be published in BSG NHQ monthly magazine and BSG social media sites for the greater visibility of the movement.

Thanking you,

Yours in Guiding,



**(SUREKHA SHRIVASTAVA)**  
**DY. DIRECTOR OF GUIDES**  
**(GIRL PROGRAMME)**

**Copy to:-**

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. All Assistant Director, Bharat Scouts and Guides for follow-up.