



# The Bharat Scouts and Guides

Creating Better India

## National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

Website :www.bsgindia.org Email Id: info@bsgindia.org Phones:+91-11-23370126,23378667



To  
All the State Secretaries,  
State Associations of  
The Bharat Scouts and Guides,  
**INDIAN UNION**



Circular No.: **235 / 2024**

Date : **02.12. 2024**

### **SUB: 16 DAYS OF ACTIVISM AGAINST GENDER - BASED VIOLENCE.**

Dear Sir/Madam,

#### **Greetings from the Bharat Scouts and Guides, National Headquarters!**

The 16 Days of Activism was launched in 1991 by the Centre for Women's Global Leadership at Rutgers University. The United Nations supports the campaign. Girls are experiencing violence in many forms, and today we launch the 2024, 16 Days of Activism campaign and materials so that together we can reflect, learn and take action to end Gender-based Violence as a Movement of over 10 million Girl Guides and Girl Scouts.

Throughout 16 Days of Activism this year, we explore the connections and relationships that varying themes can have on increasing the risk, severity and on-going effects of gender-based violence.

The theme reflects the 30th anniversary of the Beijing Declaration and Platform for Action, which will be reviewed in 2025. The campaign aims to draw attention to the alarming increase in violence against women and call for action from decision-maker.

We will focus on six of the [12 critical focus areas](#) from the Beijing Platform for Action which hone in on women and - poverty, health, human rights, armed conflict, and the environment, all through the lens of violence against women. Learn more about the Beijing Platform for Action and themes here with the Beijing+30 [launch event video](#).

**Be social:** Share, tag, and comment on WAGGGS channels - we are louder together and there is #NoExcuse for gender-based violence. Share the actions you're taking and why this matters.

**Get Vocal:** Your voices are crucial in guiding the future we want, and your participation, concerns, and recommendations are vital for developing solutions from a youth perspective! If you were leading the U.N. for the day, what one message would you want everyone to know, make happen and set into place as policy, commitment and action. Tell us what you would want the leader of the United Nations to know, and we'll deliver this to him, the Secretary General, in person at the Commission of the Status of Women / Beijing +30 in March 2025, when girls like you, will attend and take part on behalf of WAGGGS. Share your short message [here](#).

**Activity:** In your unit/pack/region, discuss how the news, media and digital content represent and tell stories about violence against women and girls. Download the activity [here](#).

**Read:** Find out more about the impact of GBV and the facts here, using these [key messages](#) in your action during 16 Days of Activism and beyond.

Also Send updated report with Photos at [pro@bsgindia.org](mailto:pro@bsgindia.org) and [intdesk@bsgindia.org](mailto:intdesk@bsgindia.org) on or before 10th December 2024.

All the state associations are requested to spread the word and help to create a safe and healthy environment for the Girls and women around us.

We solicit your active participation and wider publicity in social media.

Thanking you,

Yours in Guiding,



**(DARSHANA PAWASKAR)**  
**JOINT DIRECTOR OF GUIDES**  
**(PROGRAMME & TRAINING)**

**Encl.: Activity Pack of 16 Days of Activism.**

**Copy to:-**

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. The Assistant Director (RD-SA), BSG for necessary action.