



WORLD ASSOCIATION
OF GIRL GUIDES
AND GIRL SCOUTS



ACTIVITY PACK

DIGITAL FESTIVAL OF SURF SMART 2.0



THE BHARAT SCOUTS AND GUIDES
LAKSHMI MUZUMDAR BHAWAN, 16, M.G MARG,
INDRAPRASTHA ESTATE, NEW DELHI- 110002

DIGITAL FESTIVAL OF SURF SMART 2.0

INTRODUCTION

The "Celebrate Digital Festival with Surf Smart 2.0" campaign is not just about fun; it aims to equip participants with essential knowledge about social media risks, online safety tools, maintaining privacy, recognizing phishing emails, dealing with spamming and understanding how and why to report and block suspicious activities. As Scouts and Guides, it is our responsibility to ensure our members become part of an internet-savvy generation.



For this Digital Festival, we are releasing a month-long starts from 15th October to 20th November 2024 activity pack thoughtfully prepared by the BSG-DSG Surf Smart 2.0 Team. This resource offers a range of engaging activities that will help participants explore the benefits and challenges of social media. Participants who complete the most activities will be eligible to receive exciting rewards with Surf Smart 2.0 badge and Digital Certificate.



ACTIVITIES & SCHEDULE DETAILS

WEEK 1

OCT
15TH

PROFILE FRAME: SURF SMART 2.0 FRAME

Participants need to place their picture in the Surf Smart 2.0 frame and share it on their social media platforms, tagging our official accounts. They can also update it on their DPs, stories, statuses and encourage others by sharing the frame links.

Link: <https://twb.nz/bsgsurfsmart2024>

OCT
16TH

DEFEAT THE DIGITAL DEMONS:

For this activity, participants should report or block a suspicious account on any social media platform, take a screenshot (with the user ID blurred), and post it on their social media. They should tag our official accounts and encourage others to join in raising awareness for responsible digital behavior.

OCT
17TH

SURF SMART 2.0 LOGO DOODLE

Participants should design a creative and original doodle that represents the importance of online safety, privacy, or responsible digital behavior. The theme can include concepts like social media risks, online bullying, phishing, or maintaining digital privacy.

OCT
18TH

SPOT THE PHISHING SCAM:

Identify the red flags from the given email! The email will be given on the same day of the activity on our official page. Look for signs that this may not be a legitimate message, such as suspicious links, urgent language, or fake sender information. Share your findings on your social media and tag our official accounts.

OCT
19TH

SURF SMART 2.0 PARTICIPANT STORY:

Create a short video sharing how Surf Smart 2.0 has helped you protect yourself online! Explain how you've become more aware of online risks, social media safety, or digital privacy, and what actions you've taken to stay safe. Share your story on your social media and don't forget to tag our official accounts.

OCT
20TH

TAG YOUR FRIENDS:

Tag 5 friends in the comments section of the post! Let's spread awareness and make the digital world safer together. Don't forget to Like and Follow our page for more updates and activities!

OCT
21TH

SELFIE WITH A CAPTION:

Join our Selfie Challenge for Digital Safety! Take a selfie with the Surf Smart 2.0 poster and share an important tip about staying safe online. Tag us in your post, and let's spread the message of responsible online behavior together!

DIGITAL FESTIVAL OF SURF SMART 2.0

WEEK 2

OCT
25TH

ONLINE SAFETY MYTH BUSTERS

Join our **Online Mythbusters Challenge!** In this fun and interactive game, you'll face a series of statements related to digital safety. Your task is to decide whether each statement is a myth or a fact. It's a great way to clear up common misconceptions and gain valuable insights on how to stay safe online. Let's bust some myths together and enhance our digital literacy!

OCT
26TH

POST A SHORT VIDEO TUTORIAL ON MANAGING ONLINE PRIVACY

You are invited to post a short tutorial video on social media about managing online privacy. Share your tips on adjusting privacy settings, recognizing secure websites, creating strong passwords, and protecting your personal information. Be sure to tag our official accounts and challenge others to take steps toward safer online practices!

OCT
27TH

SOLVE JIGSAW PUZZLE

Solve the jigsaw puzzle and show off your skills! Once you've completed the puzzle, take a screenshot and share it on social media. Don't forget to tag our official account in your post! Let's see who can solve it the fastest!

Link: <https://interacty.me/projects/b7534598a320b558>

OCT
28TH

GIVE SHOT-OUT WHO INSPIRES YOU AND WHY?

You have to upload a photo of your Unit leader and write a brief description of his/her work and why they inspire you. Share your thoughts and celebrate the impact of your unit leader on your life.

OCT
29TH

SURF SMART 2.0 DIGITAL POSTER

Create a vibrant digital poster for Surf Smart 2.0, showcasing your creativity and commitment to digital safety. Include key messages about responsible online behavior, tips for maintaining privacy, and how to recognize digital risks. Once your poster is ready, share it on your social media platforms and remember to tag our official accounts to spread the word! Let's raise awareness together with your amazing designs!

OCT
30TH

MY DIGITAL HERO

Imagine your ideal digital hero—someone who embodies online safety, responsibility, and creativity. Design a character that represents these values. You can sketch them, create a digital illustration, or even craft a short story about their adventures in promoting digital safety.

OCT
31TH

DIGITAL CITIZENSHIP CHALLENGE

To complete the Digital Citizenship Challenge, please write down three responsibilities you believe every digital citizen should uphold. Consider aspects like respect, privacy, and promoting positivity online. Be creative and thoughtful in your responses!

DIGITAL FESTIVAL OF SURF SMART 2.0

WEEK 3

NOV
04TH

CELEBRATE ECO-FRIENDLY DIWALI BY PROMOTING GREEN CRACKERS.

Create a short video showcasing how to make green crackers, focusing on eco-friendly materials and methods. Once your video is ready, share it on your social media platforms, and don't forget to tag us so we can see your creative efforts! Let's promote sustainable celebrations together!

NOV
05TH

DIGITAL DETOX DAY: TAKE HOURS BREAK FROM THE SCREEN TIME

Challenge participants to take an -hour break from social media and focus on offline activities to boost their mental well-being. Afterward, they should share their experiences and what they did during this time—like reading, walking, or spending time with family—on social media, promoting the benefits of disconnecting from technology.

NOV
06TH

SOLVE GIVEN CROSSWORD PUZZLE

Join the fun and solve our crossword challenge! Once you've completed the puzzle, take a screenshot and share it on your social media accounts. Be sure to tag us in your post to showcase your achievement and spread the excitement! Let's see how quickly you can finish!

Link: <https://interacty.me/projects/7c67d371f37a1f07>

NOV
07TH

PASS THE DIGITAL TORCH:

Join the Digital Safety Challenge by sharing your favorite online safety tip or a kind action you've taken on social media. And tag three friends to encourage them to share their own tips. Let's spread awareness and create a safer online community together!

NOV
08TH

DIGITAL LIFE HACKS CHALLENGE

Participate in the Digital Life Hack Challenge by sharing your best tips and tricks for making online life easier and safer! Create a short video demonstrating your hack or write a brief post explaining it, and share it on social media.

NOV
09TH

SOCIAL MEDIA SAFETY COMIC SERIES:

Join the Comic Strip Completion Challenge by using our provided story scenario focused on online safety themes like phishing scams or cyberbullying. Create a comic strip that completes the story and post it on your social media with official hashtags. Encourage your followers to share their thoughts and tag friends to challenge them to participate in raising awareness about online safety!

NOV
10TH

ONLINE TREASURE HUNT

Are you ready to become a digital safety hero? Join us as we explore the treasure trove of online safety knowledge waiting for you! Follow the clues, complete the challenges, and earn rewards for your efforts. Let's dive into this adventure and empower ourselves to navigate the online world safely!

DIGITAL FESTIVAL OF SURF SMART 2.0

WEEK 4

NOV
14TH

CYBER KINDNESS CHALLENGE:

Join our kindness challenge by posting something uplifting on social media! Share a compliment, a supportive message, or a positive story about someone who inspires you in real life. Don't forget to tag a friend to encourage them to spread kindness too! Let's brighten the online space together!

NOV
15TH

THIS IS MY ONLY BSG-UID SHORT VIDEO

Create a short video showcasing your BSG-UID to demonstrate that you use only one authentic BSG-UID and do not create fake ones. Begin by introducing yourself and sharing your BSG-UID. You can obtain your BSG-UID from your Unit Leader or District/State Association. Conclude by highlighting the importance of authenticity and online safety. Remember to tag our official accounts and use the designated hashtags.

NOV
16TH

QUIZ: TEST YOUR KNOWLEDGE

Join the quiz on social media risks and safety to test your knowledge! Answer engaging questions about online safety, phishing, and responsible digital behavior. It's a fun and interactive way to promote awareness. The quiz will be available on our official Instagram story on the day of the activity. Stay tuned!

NOV
17TH

SURF SMART 2.0 REEL DANCE CHALLENGE

Show off your dance moves and challenge your friends to join in! Share your best dance videos for a chance to be featured on the official Surf Smart 2.0 account. Let's spread joy and creativity through movement!

NOV
18TH

TAKE DIGITAL PLEDGE CHALLENGE (IN REGIONAL LANGUAGE):

Take the digital pledge in your regional language and challenge your friends to do the same! Share your video or photo along with a caption to inspire others to join the movement. Let's promote digital responsibility together!

NOV
19TH

CELEBRATING SUCCESS:

What did you take away from the Digital Festival? Whether it was a newfound understanding of online safety or tips on responsible digital citizenship, we want to hear from you. Share your lessons learned with us!

NOV
20TH

WEBINAR: CYBER SECURITY EXPERT

A webinar on Cyber Security, led by an expert, will focus on educating participants about current digital threats, best practices, and preventive measures. The time and webinar link will be shared on social media. Follow our official page for updates.

DIGITAL FESTIVAL OF SURF SMART 2.0

POINTS TO BE NOTED:

- Activity report should be send it on given link - surl.li/tensuu
- The last date to submit the report - **25th November 2024.**
- Share your activity Pics/videos/reels activity-wise on social media with short details of activities regularly by using hashtags **#SurfSmart2.0 #BSGDSG_INDIA #bsgindia #DigitalCelebration**
- Your activities will be promoted on BSG NEWS and published in BSG Magazine. Invite your friends to follow **@bsgdsg_india** Instagram account.
- The best 50 participants who will complete the maximum number of activities (at least 20 activities) as per the Activity Pack and report first will get a beautiful Surf Smart 2.0 T-shirt, Scarf, Badge, Bottle and Digital Certificate. Participants who complete at least 10 (Ten) activities will get a national level participation certificate.

CONCLUSION:

As we conclude this activity pack for the Digital Festival of SurfSmart 2.0, we hope each activity has inspired participants to be more responsible and mindful digital citizens. By exploring internet safety, digital literacy, and responsible behavior, we aim to empower everyone to create a safe and positive online environment. Each day offers the chance to strengthen our community and help build a generation of internet-savvy individuals who use technology for growth, connection, and collaboration.

Thank you for being part of this journey. Let's continue to champion the values of SurfSmart 2.0 and promote digital responsibility in every aspect of our lives!



WORLD ASSOCIATION
OF GIRL GUIDES
AND GIRL SCOUTS

