



The Bharat Scouts and Guides

Creating Better India

National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M.G. Marg, I.P. Estate, New Delhi-110002

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Circular No.: 135/2024

Date: 07.08.2024

To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION

SUB: OBSERVATION OF INTERNATIONAL LITERACY DAY – 2024

Dear Sir/Madam,

Greetings from the Bharat Scouts and Guides, National Headquarters!

It was on 26 October 1966 when UNESCO declared 8 September as International Literacy Day to remove worldwide issues of illiteracy. Literacy is the ability to read, write, speak and listen in a way that lets us communicate effectively and make sense of the world. Literacy empowers and liberates people. Beyond its importance as part of the right to education, literacy improves lives by expanding capabilities which in turn reduces poverty, increases participation in the labor market and has positive effects on health and sustainable development.

Modern literacy or 21st Century Literacy is a new definition of literacy for a new century. Since the advent of the digital age, technology and, more importantly, informational technology has gone through rapid development. People today receive information from a variety of sources and in a variety of mediums

All the State Associations are requested to conduct activities/ competitions at all level and motivate more and more members to join towards this great awareness event and promote International Literacy Day.

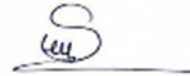
Some exiting activities for celebration of International Literacy day are given hereunder:

1. Visit a Library in your local area
2. Awareness rally on Literacy
3. Create a youth forum where you can discuss about modern literacy, ideas and find solutions
4. Competition like, Essay writing, Slogan Writing, Drawing competition, debate competition

Brief report with action photographs may kindly be forwarded to NHQ by 15th September 2024 after the observation of the International Literacy Day at girlprogramme@bsgindia.org with a copy of pro@bsgindia.org , so that the report can be published in BSG NHQ monthly magazine and BSG social media sites for the greater visibility of the movement

Thanking you,

Yours in Guiding,



(SUREKHA SHRIVASTAVA)
DY. DIRECTOR OF GUIDE
(GIRL PROGRAMME)

Copy to: -

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector -62, Noida, Uttar Pradesh – 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. All Assistant Director, Bharat Scouts and Guides for follow-