



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION

Circular No.: **132 /2024**

Date : **01/08/2024**

SUB: RELEASE OF THE 75 YEARS CELEBRATION LOGO FOR BHARAT SCOUTS AND GUIDES

Dear Sir/Madam,

The Bharat Scouts and Guides will be celebrating its 75th anniversary in 2025. **The celebration of 75th Year anniversary as Diamond Jubilee Celebration Year will commence from 07th November 2024.** To commemorate this significant milestone, a special logo has been designed to symbolize our journey and achievements over the past seven and a half decades.



The Diamond Jubilee Celebration aims to unite past and present members, Volunteer and supporters of BSG in a collective expression of gratitude and pride. It will serve as a platform to showcase the organisation's enduring values, its impact on individuals and communities, and its firm commitment to the betterment of society.

The Official logo of 75 Years celebration was released in the National Executive Committee Meeting held at National

Headquarters, New Delhi.


Point to be remembered before for using the logo:

- Ensure the logo is clear and recognizable.
- Stretch the logo from corner to corner to keep it in the proportionate ratio.
- The logo to be placed at the top right corner of the letter head or bottom of the letter head in Centre.

The celebration logo to be **prominently displayed in all official communications, promotional materials, banners and posters etc.** related to the anniversary celebrations at all Levels.

We look forward for your enthusiastic participation in making this celebration a grand success.

Your Sincerely,


(Darshana Pawaskar)
Director

Encl: 75 Years Celebration Logo in PNG, JPG and pdf format

Copy to:

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Novadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida- 201309, Uttar Pradesh.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyad, Muscut, Jamiat Youth Club and CWSN
7. All the Assistant Directors of the Region to follow up with the states.