



The Bharat Scouts and Guides

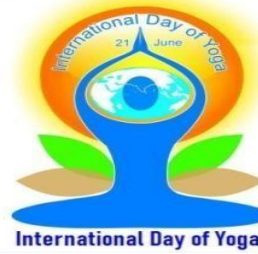
Creating Better India

National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and
Guides,
INDIAN UNION



Circular No.:101/2024

Date: 20.05.2024

SUB: 10TH INTERNATIONAL DAY OF YOGA (IDY) – 21ST JUNE 2024

Dear Sir/Madam,

Greeting from the Bharat Scouts and Guides National Headquarters!

This is to inform that 10th **International Day of Yoga (IDY)** which will be observed on 21st June, 2024. **The theme for International Yoga Day 2024 is "Yoga for Women Empowerment"**

As you are aware, at the initiative of Hon'ble Prime Minister Shri Narendra Modi ji, the United Nations General Assembly took a historic decision in 2014 to declare 21st June as the International Day of Yoga. The worldwide acceptance of Yoga is a matter of pride for our country, as Yoga has been an integral part of our cultural and spiritual heritage. The Bharat Scouts and Guides being one of the largest youth organization has actively participated in observing International Day of Yoga every year.

The Bharat Scouts and Guides, National Headquarters appeals the State Associations to motivate and encourage our stakeholders up to the grassroots and bring more people of the community into the fold of the activities of 10th IDY-2024 by spreading the rewards of Yoga. It is requested that a series of innovative programmes and activities may be planned and initiated to commemorate the day. Few suggested activities are furnished as under:

- (i) The IDY-2024 may be organized in a healthy manner through mass participation by all the members.
- (ii) Webinar/Lectures/discussions/talks on the benefits of Yoga.
- (iii) Yoga Charts and Standees may be displayed in the Headquarters/Training Centre's premises as a Yoga awareness campaign.
- (iv) Mass Yoga sessions
- (v) Awareness campaigns on the benefits of yoga
- (vi) Innovative plans/activities may be incorporated.
- (vii) Quiz, drawing, painting, and essay writing competitions
- (viii) Leaflets on yoga activities and its importance may be distributed.

- (ix) Pledge, video contest etc.
- (x) Programmes & activities be shared in social media highlighting for the visibility of the Bharat Scouts and Guides with a hastag to #Ministry of Ayush #Ministry of Youth Affairs and #BSGINDIA #internationalYogaDay.

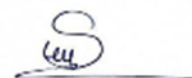
It will be highly appreciated if the report on IDY-2024 is submitted to the National Headquarters on or before **25th June, 2024 by email at pro@bsgindia.org and girlprogramme@bsgindia.org** in the given format along with action photographs so that **your activity report can be publish in BSG Magazine and share with concerned ministry.**

Sl. No.	Name of the State/District/Unit	Details of the activity performed	No of participant involved	Location	Link of Social Media	Remarks ,if any
1						
2						
3						
4						
5						

We seek your support in this effort to make 10th International Day of Yoga-2024 (IDY) is observed in a befitting manner at all levels by the members of the Bharat Scouts and Guides with a request you to carry out advance planning and preparations for the observation of IDY on 21st June, 2024 as suggested above. A wide publicity may please be given in electronics & print media and create impact of Scouting/Guiding in the community at large.

Thanking you,

Yours in Guiding



**SUREKHA SHRIVASTAVA
DY. DIRECTOR OF GUIDES
(GIRL PROGRAMME)**

Copy to: -

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid JeetSingh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, UttarPradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. All Assistant Director, Bharat Scouts and Guides for follow-up.