



# The Bharat Scouts and Guides

Creating Better India

## National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

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To  
All the State Secretaries,  
State Associations of  
The Bharat Scouts and Guides,  
**INDIAN UNION**



**Circular No.: 88/2024**

**Date: 06/05/2024**



**SUB: International Day against Drug Abuse and Illicit Trafficking On 26th June 2024.**

Dear Sir/Madam,

This is to inform you that **The International Day against Drug Abuse and Illicit Trafficking, or World Drug Day, is marked on 26 June** every year to strengthen action and cooperation in achieving a world free of drug abuse. This year's World Drug Day campaign recognizes that effective drug policies must be rooted in science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implications of drug use.

The theme is **"The evidence is clear: invest in prevention."** Millions of people all around the world are impacted by the complex issue of drug use. The effects of drugs are extensive and multifaceted, affecting everyone from people with substance use disorders to communities dealing with the fallout from drug trafficking and organised crime. Adopting a scientifically supported,

The Bharat Scouts and Guides, National Headquarters appeals the State Associations to speak up and promote awareness about the International Day against Drug Abuse and Illicit Trafficking.

The following activities can be conducted:

- Awareness Marches and sensitization campaigns,
- Debate competitions,
- Drawing/painting,
- Poster Making competition
- Quiz and essay writing competitions etc.

People from different sections of society, activists and experts come together to organize meetings, public debates, artwork, health camps and other innovative Anti-Drugs Illicit Trafficking activities. Rallies, awareness marches and parades are aimed at bringing about a change in the mind-set of people who consume drugs.

All the State Associations are requested to conduct activities at the state level and motivate more and more members to join the awareness campaign against drug abuse and illicit trafficking send brief report, action photographs and short videos to the National Headquarters on or before **05<sup>th</sup> July, 2024** at [girlprogramme@bsgindia.org](mailto:girlprogramme@bsgindia.org) with a copy to [pro@bsgindia.org](mailto:pro@bsgindia.org).

We solicit active participation of our stake holders in creating mass awareness in the community against drug abuse and illicit trafficking.

Thanking you,

Yours in Guiding,

  
**(Surekha Shrivastava)**  
Dy. Director of Guides  
(Girl Programme)

**Copy To:**

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. All Assistant Director, Bharat Scouts and Guides for follow-us.