



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION

Circular No.: 84 /2024

Date : 26th April 2024

**SUB: CELEBRATION OF THE MENSTRUAL HYGEINE DAY – 28TH MAY
RED PRIDE WEEK 2024 FROM 22-25 MAY**

Dear Sir/Madam,

Greetings from The Bharat Scouts and Guides, National Headquarters!

We are excited to announce that all youth nationwide are invited to join the Red Pride Week 2024 celebration in partnership with UNICEF. This will be a time for us to raise awareness on menstruation and to influence the decision-makers take action on issues that affect girls and women. We will break the stigma and barriers to help create a world where no one is held back because they have periods. Together our voice will be louder.

The Importance of Menstrual Hygiene Management (MHM)

Good menstrual hygiene is crucial for the health, well-being, and empowerment of women and girls worldwide. It plays a critical role in enabling women and girls to reach their full potential:

Health and Dignity: Effective MHM helps prevent health risks and ensures that menstruation is managed with dignity.

Education and Opportunities: Girls with access to menstrual hygiene education and products are more likely to continue their education and participate fully in society.

Breaking the Silence: Open conversations about menstruation challenge taboos and promote gender equality.

This year BSG members will celebrate and create a weeklong awareness programme along with a webinar.

● RED PRIDE WEEK 2024 ACTIVITY PACK

Get involved and raise awareness with our weeklong activity pack! Designed for all BSG Members eager to learn more about healthy menstruation, this pack is your opportunity to take action.

📖 What's Inside:

Daily challenges to educate and empower
Self-care tips for a happier period
Community discussions and support

📸 Share Your Journey:

Capture your participation in action! Share your photos on social media and amplify the message by tagging **#PeriodProudBSG**, **#RedPrideWeek2024**, **#BSGIndia**, **#MHDAY2024**

Submit the activity report with only 4 quality photos and videos on or before 15th June 2024 at pro@bsgindia.org and waggs@bsgindia.org
Let's make some noise together!

● **Break the Silence webinar**

Join us for the Break the Silence webinar and gain insights from experts on the dos and don'ts of Menstrual Health.

Programme Name	:	Break the Silence
Date & Time	:	27 th May 2024 at 4:00 pm - 6:00 pm IST.
Mode of Programme	:	Virtually via Zoom platform.
Who can attend	:	Scouts, Guides, Rovers, Rangers and Unit Leaders (Male/Female) of 12 + Years.
Requirements	:	Stable internet connection, sufficient internet data pack.
Registration	:	Interested candidates register via link: https://docs.google.com/forms/d/18eH--Ftg8i2eBus4Q3P3y3SCUpAxd_PWf_qwpDV9x8o/edit
Last Date	:	20 th May 2024 on or before 05:00 PM IST
Zoom Link	:	Zoom link will be sent on 21 st May 2024.

We kindly urge all State Associations to motivate their units to complete the activity pack, participate in the session and submit a brief report, action photographs and short videos by June 15th, 2024, to waggs@bsgindia.org and pro@bsgindia.org

NOTE: This activity is compulsory for the unit leaders or state officials applying for the Asia Pacific Leadership Award. Refer Circular No. – 168/2023, dated 1st Sept. 2023

Join us as we celebrate menstrual health and break the stigma.

Together, we can make a difference!

Yours in Guiding,



(DARSHANA PAWASKAR)
JOINT DIRECTOR OF GUIDES
(PROGRAMME AND TRAINING)
I/C JOINT DIRECTOR SUPPORT SERVICE

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club, CWSN Auxiliary Unit
7. All Assistant Director, Bharat Scouts and Guides for follow-up.