



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION



Circular No.: 62/2024

Date: 03.04.2024

SUB: WORLD NO TOBACCO DAY ON 31ST MAY 2024.

Dear Sir/Madam,

31st May 2024, World Health Organization and public health champions around the world will come together to observe World No Tobacco Day (WNTD). This year's **World No Tobacco Day** theme is **"Protecting Children from Tobacco Industry Interference"**

BSG invites all the State Associations to be part of this movement and create awareness about the harmful effect of Tobacco in the society.

World No Tobacco Day 2024, the following activities can be conducted.

1. Organize demonstrations, marches and sensitization campaigns to spread awareness among people about World No Tobacco Day.
2. Debates, artwork and installations, health camps and other innovative anti-tobacco activities.
3. Rallies, marches to bring about a change in the mindset of people who consume tobacco.

All the State Associations are requested to organize activities at all level and motivate more and more members to join the raising awareness against Tobacco and send brief report, action photographs and short videos to be forward to National Headquarters on or before **07th June, 2024** at girlprogramme@bsgindia.org with a copy to pro@bsgindia.org

We solicit your active participation and wide publicity of this observation.
Thanking you,

Yours in Guiding,

(SUREKHA SHRIVASTAVA)DY.
DIRECTOR OF GUIDES
(GIRL PROGRAMME)

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh – 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. All Assistant Director, Bharat Scouts and Guides for follow-up.