



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries,
State Association of
The Bharat Scouts and Guides,
INDIAN UNION

Circular No.: 59 / 2024

Date : 28th March, 2024

SUB: LOGO AND THEME CONTEST - 75TH ANNIVERSARY OF BSG

Dear Sir/Madam,

Greetings from the Bharat Scouts and Guides, National Headquarters!

The Bharat Scouts and Guide going to commemorate its 75th Anniversary Celebration in the year 2025. The official launching of 75th years of BSG is earmark on 7th November, 2024.

We are thrilled to announce a Logo and Theme Contest to commemorate this historic milestone. This contest provides a fantastic opportunity for our talented members to showcase their creativity and contribute to the legacy of our organization.

The Bharat Scouts and National Headquarters Invites Scouts, Guides, Rovers, Rangers, Unit Leaders, Volunteers, and State Executives to participate in this contest by submitting their original designs and theme ideas that capture the essence of BSG's 75 years of its glorious history.

'Logo' Design Guidelines:

- ❖ The design should be original and visually appealing.
- ❖ The logo should symbolize the spirit of scouting and guiding in the context of BSG's 75 years.
- ❖ Submissions must be in high-resolution digital format (JPEG, PNG, or PDF and cdr files).
- ❖ Include a brief explanation of the inspiration behind the design.

'Theme' Idea Guidelines:

- ❖ Themes should reflect the values, achievements, and aspirations of BSG over the past 75 years.
- ❖ Be creative and innovative in theme proposal.
- ❖ Provide a concise description of the theme and how it relates to the Diamond Jubilee celebration.

The National Headquarters will recognise the best three winners of both the Logo and Theme contest. Additionally, the selected logo and theme will be prominently featured in all official communications, merchandise, and events related to the 75th anniversary of the Bharat Scouts and Guides celebration.

We request all the State Associations to motivate their members for active participation in this contest and send the Logo designed theme to the Bharat Scouts and Guides, National Headquarters on or before 31st May 2024 by email at 75years@bsgindia.org. Let your imagination soar and be a part of history by contributing your logo design and prepared theme and ideas to make this anniversary celebration truly memorable!

Thanking You,

Yours in Scouting/Guiding,



(DR. RAJ KUMAR KAUSHIK)
DIRECTOR

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh – 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat, Qatar and Jamiat Youth Club.