



# The Bharat Scouts and Guides

Creating Better India

## National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

Website :www.bsgindia.org Email Id: info@bsgindia.org Phones:+91-11-23378702,23378667

To  
All the State Secretaries,  
State Associations of  
The Bharat Scouts and Guides,  
**INDIAN UNION**

**Circular No.:** 551 2024

**Date** : 20<sup>th</sup> March, 2024

### **SUB: PROTECTION OF INTELLECTUAL PROPERTY RIGHTS OF THE BHARAT SCOUTS AND GUIDES**

Dear Sir/Madam,

This is to inform you that the intellectual property rights of our organization i.e. the name "The Bharat Scouts and Guides" and its Emblem /logo is protected under The Emblems and Names (Prevention of Improper Use) Act 1950, The Copyright Act, 1957 and The Trademarks Act, 1999. As a consequence, no one is authorized to use our name "The Bharat Scouts and Guides" and our emblem/ logo to gain unfair advantage of our goodwill and reputation for professional or commercial purposes without the permission of the National Headquarters.

The Bharat Scouts & Guides, NHQ has full confidence that your State will be the custodian of the BSG's name and emblem in your State. As per the APRO Part-I, II and III mandatory items like Scouts and Guides Uniform, materials such as (Belts, Cap Badge, World Scout badge, World Guide badge, Membership Badges, Cub cap, BSG Strips) have to be **procured only from The Bharat scouts and Guides, National Headquarters, Supply Service Department.**

It would be appreciated that you issue a letter to all the District Headquarters instructing them to purchase the BSG uniform and other equipment from the Bharat Scouts and Guides, Supply Service Department, New Delhi only.

**Please note that any act of infringement of our copyright and trademark will result in appropriate legal action against both the seller and the purchaser. It is our State Association's responsibility to protect the intellectual property rights of our organisation.**

**We look forward to your continued support and cooperation in this matter.**

**Thank you for your attention to this important issue.**

With profound regards,

Yours in Scouting/Guiding,

**DIRECTOR**

#### **Copy to:-**

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.