



The Bharat Scouts and Guides

Creating Better India

National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION



Circular No.: 50 / 2024
Date : 13th March., 2024



SUB: OBSERVE THE EARTH HOUR ON 23RD MARCH 2024 FROM 8:30 P.M. TO 9:30 P.M. WITH THE THEME "GIVE AN HOUR FOR EARTH"

Dear Sir/Madam,

We are happy to inform you that together with valued partners and supporters from across the globe, the Bharat Scouts and Guides will observe the **Earth Hour** - the world's largest and most well-known environmental campaign for the planet reaching more than 1.8 billion people worldwide. The event encourages people, communities, and businesses to turn off non-essential lights and electronics for one hour.

As part of our commitment to the environment, we encourage all Scouts, Guides, Rovers, Rangers and Unit Leaders to participate in this initiative. Here's how we can get involved:

- Switch off lights and devices:** On 23rd March, switch off your non-essential lights and electronic devices for one hour, from 8:30 PM to 9:30 PM.
- Join the Earth Tribe initiatives:** Participate in Earth Hour by joining the Earth Tribe, choosing your path and taking the challenges to earn the Earth Tribe badge of WOSM. Advocate to protect nature, right from your own home.
- Speak up for nature:** As Scouts and Guides, we are committed to the environment in our everyday actions. During this campaign, let's work together to speak up for nature, resulting in strong advocacy for a healthy planet on a global scale.
- Share your actions:** Post photos, reels and videos in action on social media using the hashtags #EarthHour, #bsgindia and #Connect2Earth. Please send reports, photos, links of the reels and video clips related to Earth Hour to the Bharat Scouts and Guides, National Headquarters via email at info@bsgindia.org or pro@bsgindia.org

We request you to share it on a large scale so that all the members of the organization will participate in this global initiative. Together, let's make a difference for our planet.

Thanking you,

Yours Sincerely,



(ARUP SARKAR)
DY. DIRECTOR OF SCOUTS
(BOY PROGRAMME)

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. All Assistant Director, Bharat Scouts and Guides for follow-up.