



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION

Circular No.: 27 / 2024

Date : 21st Feb., 2024

**SUB: CELEBRATION OF THE FOUNDER'S DAY AND WORLD THINKING DAY 2024
- SOCIAL MEDIA INITIATIVE**

Dear Sir/Madam,

Greetings from the Bharat Scouts and Guides!

As we approach the auspicious occasion of Founder's Day and World Thinking Day on 22nd February 2024, we are excited to announce a special initiative to commemorate this significant day in the history of scouting and guiding.

In line with our commitment to outreach and engagement on digital platforms, we are launching a special hashtag to celebrate Founder's Day and World Thinking Day 2024.

To ensure widespread participation and visibility, we request you to inform all the districts and local associations as well as units about this initiative. All activities organized in observance of World Thinking Day and Founder's Day are to be documented and shared on social media platforms.

For this occasion, everyone should use two **official hashtags** to upload the activities on social media.

1. #ThinkingDayAndFoundersDay
2. #BSGIndia

These hashtags will serve as a unified platform for sharing our Founder's Day and World Thinking Day activities.

We kindly request your cooperation in disseminating this information and encouraging everyone to upload the activities on social media using the above hashtags.

Yours in Scouting,

(ARUP SARKAR)
DY. DIRECTOR OF SCOUTS
(BOY PROGRAMME)

Copy to:

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.