



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION



Circular No.: 143/2023

Date : 17.08.2023

SUB: CELEBRATION OF INTERNATIONAL DAY OF GIRL CHILD 2023-

Dear Sir/Madam,

Greetings from the Bharat Scouts and Guides, National Headquarters!

International Day of the Girl Child is an annual and internationally recognized observance on October 11 that empowers girls and amplifies their voices. Like its adult version, International Women's Day, celebrated on March 8, International Day of the Girl Child acknowledges the importance, power and potential of adolescent girls by encouraging the opening of more opportunities for them. At the same time, this day is designated to eliminate gender-based challenges that little girls face around the world, including child marriages, poor learning opportunities, violence, and discrimination. This year the national headquarters has come up with competition to amplify the voices of our Guides and girls.

What is the WAGGGS theme for IDG 2023?

This year WAGGGS is using IDG celebrations to help develop the resilience needed to face the pressures and challenges of growing up in a changing world. With resilience, we can develop the confidence to be brave, to innovate, and can truly feel prepared to lead change in our communities. This IDG we're creating a brave space where girls can feel **# Prepared To Change The World!**

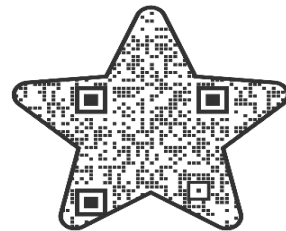
From the earliest days of Guiding and Scouting, Lord Baden Powell challenged us all to "Be Prepared", because he knew that when we build our physical, emotional and community strength, we can overcome obstacles and build a better world together!

The members are requested to take part in the competition below.

1 - Slogan competition: Create at least 5 pics/ videos from your friends and family members and tell us how privileged you are to be a girl or to have a girl as a daughter or a sister. You can be creative !

The video to start with a tag line **I'm proud to be a girl because.....** or I am proud to have a sister who helps me and Make sure you tag #BSGINDIA, #leadoutloud, #waggs and #IDG2021 when you share your quote on social media **pecially on Instagram.**

2 - Headlines for future: Tell us what you want the **headlines of your story** to be. Take part in the #WriteHerStory social media campaign by scripting your story and the change you would like around you and give an effective headline. Be creative! Take a photo of yourself with your headline or make a mini video? Make sure you tag #BSGINDIA, #leadoutloud, #WriteHerStory and #IDG2021 when you share your headline on social media **specially on Twitter.**



3 - Speak up Speak out dance: The song speak up, speak out which is specially made for girls. The song audio and lyrics can be found on https://www.youtube.com/watch?v=JL5zWa_AKwo **Scan the code for youtube link.** A dance to be set with your patrol in your uniform or traditional dress with scarf and upload it on your social media. Make sure you tag #BSGINDIA, #leadoutloud, #waggsand #IDG2021 when you share your dance on social media **specially on Instagram/ Facebook.**

All the State Associations are requested to conduct virtual/physical activities/competitions at all level and motivate more and more member to join and observe of International Day of Girl Child - 2023. (Activity Pack of WAGGGS attached)

Brief reports with action photographs may kindly be forwarded to NHQ by 15th Oct. 2023 after the observation of the International Day of Girl Child - 2023 at girlprogramme@bsgindia.org with a copy of info@bsgindia.org, so that the report can be published in BSG NHQ monthly magazine and BSG social media sites for greater visibility of the movement.

Thanking you with regards,

Yours in Guiding,

A handwritten signature in black ink, appearing to read 'S' followed by 'urekha'.

(SUREKHA SHRIVASTAVA)

DY. DIRECTOR OF GIRL PROGRAMME

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
6. All Assistant Director, Bharat Scouts and Guides for follow-up.