



# The Bharat Scouts and Guides

Creating Better India

## National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

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To  
All the State Secretaries,  
State Associations of  
The Bharat Scouts and Guides,  
**INDIAN UNION**



**Circular No.: 173 / 2023**  
**Date : 06<sup>th</sup> Sept., 2023**

### **SUB: CELEBRATION OF "RASHTRIYA POSHAN MAAH 2023"**

Dear Sir/Madam,

#### **Greetings from the Bharat Scouts and Guides, National Headquarters!!!**

Rashtriya Poshan Maah is a flagship initiative by the Ministry of Women and Child Development, Government of India for addressing malnutrition comprehensively. The objective of the Rashtriya Poshan Maah is to ensure community mobilization and bolster people's participation in addressing malnutrition amongst young children and women, to ensure health and nutrition for everyone. Rashtriya Poshan Maah Celebrations will be observed in the month of September under the National Nutrition Mission with the theme "**Suposhit Bharat, Sakshar Bharat, Sashakt Bharat**" (Nutrition-rich India, Educated India, Empowered India), emphasizing the importance of nutrition, education and empowerment in building a healthier and stronger country.

To support the initiatives, the Bharat Scouts and Guides, National Headquarters is planning to celebrate Rashtriya Poshan Maah 2023 throughout the month of September 2023.

This initiative provides a platform to take action on the fundamental importance of nutrition and early childhood care and education for the well-being, growth and development of children into healthy and productive adults to achieve Sustainable Development Goal 02: Zero Hunger and 04: Quality Education for all. It is focused on **Poshan Bhi Padhai Bhi** (Nutrition and Education), improving nutrition through Mission LiFE (Lifestyle for Environment), sensitizing tribal communities about nutrition, and addressing anemia through a Test, Treat, or Talk approach.

As a part of this initiative, the BSG, National Headquarters is going to conduct an Online Orientation on Rashtriya Poshan Maah – 2023 **in collaboration with UNICEF.**

The details of the event are as follows:

Name of the Event	:	<b>Online Orientation on Rashtriya Poshan Maah – 2023</b>
Date	:	15 <sup>th</sup> September 2023
Time	:	04:00 PM (IST)
Mode	:	Through Zoom- Online
Zoom link	:	<a href="https://unicef.zoom.us/j/96171078490?pwd=cUZVUmR5M0UwOVlVWTZGNFd0TXZkdz09">https://unicef.zoom.us/j/96171078490?pwd=cUZVUmR5M0UwOVlVWTZGNFd0TXZkdz09</a>
Hashtag	:	#bsgindia #nutrition #poshanmaah #healthyfood #suposhitbharat #sdg4 #sdg2

We invite all the members of the organization to complete the Zoom registration and join the Online Orientation on Rashtriya Poshan. Share pictures on your Social handle by using the above hashtags.

Further, to make this celebration a resounding success, we are suggesting a few activities that may be conducted in the month of September at the Unit/District/State Level to create awareness and promotion of the Rashtriya Poshan Maah – 2023.

01. Joining of Online Orientation programme organized by the National Headquarters, New Delhi on Rashtriya Poshan Maah – 2023 on 15<sup>th</sup> September 2023 at 4.00 PM
02. Quiz competition
03. Awareness Rally
04. Drawing /Painting Competition
05. Exhibition on SDG Goal No- 02 and 04
06. Workshop on SDG Goal No- 02 and 04
07. Door-to-door Campaign
08. Nukkat Natak
09. Address anemia through a Test, Treat, or Talk approach
10. Discuss the Child Protection Policy of BSG etc..

All the State Associations are requested to inspire and motivate our Cubs, Bulbuls, Scouts, Guides, Rovers, Rangers and Adult Leaders to join the Orientation Programme which will be organised by the National Headquarters on **15<sup>th</sup> September 2023**. Also, do the other activities as suggested at unit/district/state levels and share activity reports on social media as well as mail to [pro@bsgindia.org](mailto:pro@bsgindia.org)

Thanking you,

Yours Sincerely,



**(ARUP SARKAR)**  
**DY. DIRECTOR OF SCOUTS**  
**(BOY PROGRAMME)**

**Copy to:-**

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh – 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. All Assistant Directors, Bharat Scouts and Guides for follow-up.