



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION



Circular No.: 142 / 2023
Date : 14th August 2023

SUB: "HAR GHAR TIRANGA" CAMPAIGN TO COMMEMORATE "AZADI KA AMRIT MAHOTSAV"

Dear Sir/Madam,

Greetings from the Bharat Scouts and Guides, National Headquarters!

The Indian National Flag is a symbol of national pride for every Indian. It represents national integrity and signifies the hopes and aspirations of the Indian people.

To mark Azadi Ka Amrit Mahotsav and honour our National Flag, the Government of India has created a second edition of the "**Har Ghar Tiranga**" campaign, during celebrating its 76th year of Indian Independence Day on 15th August 2023.

BSG members are encouraged to organize a **Flag hoisting program, cycle rally, foot hike, cultural program, etc. on 15th August** as per regular practice at the units, groups, local, district, and state levels.

Individual Activity: Members can hoist the National Flag at their homes for a second edition of the "**Har Ghar Tiranga**" campaign from 13th to 15th August 2023. Take a Selfie with the National Flag wearing a Scout Guide uniform. Upload the selfie with the Tiranga in Scout Guide uniform on the link <https://harghartiranga.com> to receive a digital certificate.

Unit activity: Har Ghar Tiranga rallies on the 14th, 15th and 16th of August 2023. The Rallies can be flagged in the digital presence of Hon'ble President Dr. Anil Jain and Dr. K.K. Khandelwal, Chief National Commissioner. You can share the link via WhatsApp on 9311965214

Social connect: upload the above activity on social media handles using hashtags **#harghartiranga, #bsgharghartiranga #bsgindia #India #IndependenceDay #YouthAffairs** and send your report, social media links, newspaper cutting, and videos/news to respective Regional Headquarters with a copy to National Headquarters at pro@bsgindia.org for publication in NHQ magazine.

The state Associations of the Bharat Scouts and Guides are kindly urged to inspire all members and provide guidance at the grassroots level to initiate and arrange rallies and cultural activities, aiming to make Independence Day our preeminent national celebration.

Come join us in celebrating 76th Independence Day with pride.

Thank you,

Yours Sincerely,



(DARSHANA PAWASKAR)
JOINT DIRECTOR OF GUIDES
CE – COMMUNICATIONS AND PARTNERSHIP

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Novadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. All Assistant Director, Bharat Scouts and Guides for follow-up.