



The Bharat Scouts and Guides

Creating- Better India

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION



Circular No.: 65 / 2023

Date: 19th April, 2023



**SUB: INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING ON
26TH JUNE 2023.**

Dear Sir/Madam,

This is to inform you that Drug use continues to be a major problem in the world. Its harmful effects are not unknown to the world. In order to create awareness about the serious impact of drug abuse and to seek international support to fight it out, **June 26**, every year is celebrated as **the International Day Against Drug Abuse and Illicit Trafficking or World Drug Day** to strengthen action and cooperation in achieving a world free of drug abuse.

The theme is **“Addressing drug challenges in health and humanitarian crises”**. The motive is to fight off misinformation by sharing facts and by providing methods of treatment, prevention and care. The Bharat Scouts and Guides join in to observe World Drug Day to help raise awareness of the major problem that illicit drugs pose to society. Together, we can tackle the world drug problem. The focus is to create awareness about the hazardous impacts of drug abuse on the society and to create a world without it.

The Bharat Scouts and Guides, National Headquarters appeals the State Associations to speak up and celebrate the International Day Against Drug Abuse and Illicit Trafficking. The following activities can be conducted.

1. Awareness Marches and sensitization campaigns,
2. Rallies,
3. Debate competitions,
4. Drawing, painting,
5. Quiz and essay writing competitions etc.

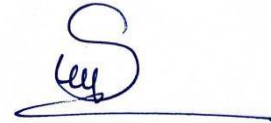
People from different sections of society, activists and experts come together to organize meetings, public debates, artwork, health camps and other innovative Anti-Drugs Illicit Trafficking activities. Rallies, awareness marches and parades are aimed at bringing about a change in the mindset of people who consume drugs. As drug use increases, the day becomes more important.

All the State Associations are requested to conduct activities/ competitions at the state level and motivate more and more members to join the raising awareness against drugs abuse and send brief report, action photographs and short videos to be forward to National Headquarters on or before **05th July, 2023** at girlprogramme@bsgindia.org with a copy to info@bsgindia.org

We solicit your active participation and wide publicity of this celebration.

Thanking you,

Yours in Guiding,



(SUREKHA SHRIVASTAVA)
DY. DIRECTOR OF GUIDES
(GIRL PROGRAMME)

Copy to: -

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
 2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
 3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
 4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
 5. The Director, DAV
 6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
 7. All Assistant Director, Bharat Scouts and Guides for follow-us.
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