



# The Bharat Scouts and Guides

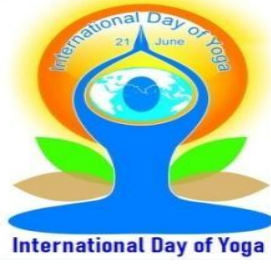
Creating Better India

## National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

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To  
All the State Secretaries,  
State Associations of  
The Bharat Scouts and  
Guides,  
**INDIAN UNION**



**Circular No.:** 60 /2023  
**Date** :13<sup>th</sup> April, 2022



### **SUB: INTERNATIONAL DAY OF YOGA (IDY) – 21<sup>ST</sup> JUNE 2023**

Dear Sir/Madam,

#### **Greeting from the Bharat Scouts and Guides National Headquarters!**

This is to inform that 09<sup>th</sup> **International Day of Yoga (IDY)** which will be observed on 21<sup>st</sup> June, 2023. **The theme for International Yoga Day 2023 is "Humanity".**

As you are aware, at the initiative of Hon'ble Prime Minister Shri Narendra Modi, the United Nations General Assembly took a historic decision in 2014 to declare 21<sup>st</sup> June as the International Day of Yoga. As you would agree, this worldwide acceptance of Yoga is a matter of pride for our country, as Yoga has been an integral part of our cultural and spiritual heritage. The Bharat Scouts and Guides being one of the largest youth organization has actively participated in observing International Day of Yoga every year with large number of stakeholders up to the grassroots. This special day is celebrated annually and coincides with the summer solstice. The summer solstice is when the Earth is at maximum tilt, causing the Sun to travel its longest path and give the Earth its longest hours of daylight.

The Bharat Scouts and Guides, National Headquarters appeals the State Associations to motivate and encourage our stakeholders up to the grassroots and bring more people of the community into the fold of the activities of 09<sup>th</sup> IDY-2023 by spreading the rewards of Yoga. It is requested that a series of innovative programmes and activities may be planned and initiated to commemorate the day. Few suggested activities are furnished as under:

- (i) The IDY-2023 may be organized in physical mode and mass participation by all the members of the organisation and their family members.
- (ii) Webinar/Lectures/discussions/talks on the benefits of Yoga may be organized.
- (iii) Yoga Charts and Standees may be displayed in the Headquarters/Training Centre's premises as a Yoga awareness campaign.
- (iv) Mass Yoga sessions may be organized on the International Day of Yoga on 21<sup>st</sup> June, 2023.
- (v) Awareness campaigns on the benefits of yoga may be organized in the community.
- (vi) Innovative plans/activities may be incorporated.
- (vii) Quiz, drawing, painting, and essay writing competitions may be organized.
- (viii) Leaflets on yoga activities and its importance may also be distributed.

- (ix) Pledge, video contest etc. may be organized.  
(x) Programmes & activities be shared in social media highlighting for the visibility of the Bharat Scouts and Guides with a hastag to #Ministry of Ayush #Ministry of Youth Affairs and #BSG #internationalYogaDay.

It will be highly appreciated if the report on IDY-2023 is submitted to the National Headquarters on or before **25<sup>th</sup> June, 2023** by email at [info@bsgindia.org](mailto:info@bsgindia.org) and [girlprogramme@bsgindia.org](mailto:girlprogramme@bsgindia.org) in the given format along with action photographs so that **your activity report can be publish in BSG Magazine.**

Sl. No.	Name of the State/District/Unit	Details of the activity performed	No of participants involved	Location	Link of Social Media	Remarks, if any
1						
2						
3						
4						
5						

We seek your support in this effort to make 09th International Day of Yoga-2023 (IDY) is observed in a befitting manner at all levels by the members of the Bharat Scouts and Guides with a request you to carry out advance planning and preparations for the observation of IDY on 21<sup>st</sup> June, 2023 as suggested above. A wide publicity may please be given in electronics & print media and create impact of Scouting/Guiding in the community at large.

Thanking you,

**Yours Guiding**



**SUREKHA SHRIVASTAVA  
DY. DIRECTOR OF GUIDES  
(GIRL PROGRAMME)**

**Copy to: -**

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid JeetSingh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. All Assistant Director, Bharat Scouts and Guides for follow-up.