



# The Bharat Scouts and Guides

Creating Better India

## National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

Website : [www.bsgindia.org](http://www.bsgindia.org) Email Id: [info@bsgindia.org](mailto:info@bsgindia.org) Phones: +91-11-23378702, 23378667

To  
All the State Secretaries,  
State Associations of  
The Bharat Scouts and Guides,  
**INDIAN UNION**



Circular No.: 53 / 2023  
Date : 05<sup>th</sup> April, 2023

**SUB: WORLD NO TOBACCO DAY ON 31<sup>ST</sup> MAY 2023.**

Dear Sir/Madam,

On 31<sup>st</sup> May 2023, World Health Organization and public health champions around the world will come together to celebrate World No Tobacco Day (WNTD). This year's theme is **"We need food, not tobacco"**. The 2023 global campaign aims to raise awareness about alternative crop production and marketing opportunities for tobacco farmers and encourage them to grow sustainable, nutritious crops. It will also aim to expose the tobacco industry's efforts to interfere with attempts to substitute tobacco growing with sustainable crops, thereby contributing to the global food crisis.

As part of the programme, BSG invites all the State Associations to be part of this movement. The theme for World No Tobacco Day 2023 is **"We need food, not tobacco"**.

The programme is initiated to engage our members to speak up and celebrate the World No Tobacco Day 2023. The following activities can be conducted.

Organise demonstrations, marches and sensitisation campaigns to spread awareness among people about World No Tobacco Day. People from different sections of society, activists and experts come together to organise meetings, public debates, artwork and installations, health camps and other innovative anti-tobacco activities. Rallies, marches and parades are aimed at bringing about a change in the mindset of people who consume tobacco.

All the State Associations are requested to conduct activities/ competitions at the state level and motivate more and more members to join the raising awareness against Tobacco and send brief report, action photographs and short videos to be forward to National Headquarters on or before **15<sup>th</sup> June, 2023** at [girlprogramme@bsgindia.org](mailto:girlprogramme@bsgindia.org) with a copy to [info@bsgindia.org](mailto:info@bsgindia.org)

We solicit your active participation and wide publicity of this celebration.

Thanking you,

Yours in Guiding,



**(SUREKHA SHRIVASTAVA)**  
**DY. DIRECTOR OF GUIDES**  
**(GIRL PROGRAMME)**

**Copy to:-**

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. All Assistant Director, Bharat Scouts and Guides for follow-up.