



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION



Circular No.: 30 / 2023

Date : 28th Feb., 2023

**SUB: CELEBRATION OF INTERNATIONAL WOMEN'S DAY ON 08TH MARCH, 2023.
INNOVATION AND TECHNOLOGY FOR GENDER EQUALITY.**

Dear Sir/Madam,

Greetings from the Bharat Scouts and Guides, National Headquarters!

The Bharat Scouts and Guides is going to celebrate the International Women's Day 2023. It's the moment every year which we dedicate to celebrating progress, raising awareness as well as showcasing our commitment to gender equality.

International Women's Day (8 March) is a day for us to join voices with people around the world and shout our message for equal rights loud and clear: "*Women's rights are human rights!*"

We celebrate a women, in all their diversities. We embrace their facets and intersections of faith, race, ethnicity, gender or sexual identity, or disability. We celebrate those who came before us, those who stand beside us now, and those who will come and walk with us.

As part of the programme BSG invites the nation to be part of this movement. The theme for International Women's Day 2023 is '**Cracking the Code: Innovation for a gender equal future**'. This theme is based on the priority theme '**Innovation and technological change, and education in the digital age for achieving gender equality and empowerment of all women and girls**'.

The programme is initiated to engage our members to speak up and celebrate the International Women Day 2023. **All the State Associations are requested to conduct activities/ competitions at the state level** and motivate more and more members to join the celebration and send brief report, action photographs and short videos of all the best entry to be send to National Headquarters on or before **15th March, 2023** at girlprogramme@bsgindia.org with a copy to info@bsgindia.org

We solicit your active participation and wide publicity of this celebration.

Thanking you,

Yours in Guiding,



(SUREKHA SHRIVASTAVA)
DY. DIRECTOR OF GUIDES
(GIRL PROGRAMME)

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
7. All Assistant Director, Bharat Scouts and Guides for follow-up.