



THE BHARAT SCOUTS AND GUIDES

CREATING BETTER INDIA



FACEBOOK



TWITTER



INSTAGRAM



YOUTUBE

BSG SOCIAL MEDIA ICON AWARD - 2023

GUIDELINES FOR THE AWARD:

OBJECTIVE

BSG Social Media Icon Award will be presented to the members of this organization by the National Headquarters as per the decision taken by the National Executive Committee to motivate and encourage them for their special contribution towards the promotion of BSG and its activities on several social media platforms.

PURPOSE

- To motivate and encourage young people to develop their involvement in scouting and guiding activities.
- To encourage the members to share their scouting and guiding activities on the social media.
- To enhance the visibility and reach of the movement to the non-scouts.
- To highlight the movement with the support of young people and leaders through their activities of BSG.

ELIGIBILITY CRITERIA

- Applicant must be registered with the Bharat Scouts and Guides as Scout, Guide, Rover, Ranger or Leader.
- Applicant must be above 13 years of age.
- Applicant must have his/her own social media account.
- Applicant must be a part of all the mentioned social media platforms given below.

REPORTING PERIOD

- 1st January, 2023 to 31st December, 2023

SOCIAL MEDIA PLATFORMS:

[APPLICANT SHOULD BE A PART OF ALL GIVEN PLATFORMS]

SCOUT.ORG

Create an account on scout.org and upload a minimum of 20 Projects which should complete minimum 500 hours and also share your project on Facebook, Twitter, Instagram etc.

FACEBOOK

Follow the Official Facebook Page of BSG, like, comment and share the posts and also tag any of your 05 non-scouting/guiding friends, for them to share the posts.

<https://www.facebook.com/bsgnhq>

YOUTUBE CHANNEL

Subscribe to the BSG Official YouTube Channel. Watch the full video then like, share and comment in the video on a daily basis. Also encourage at least 100 individuals to subscribe and send self-made videos on scouting guiding skills, ceremonies etc. via Google drive (open link) to scoutproject1950@gmail.com for uploading on this channel.

<https://www.youtube.com/bsgindia>

TWITTER

Follow the Official Twitter Account of BSG. Like and comment in the posts and retweet, react with Fleet at the local levels. Also motivate at least 50 people to follow the twitter account of BSG.

<https://twitter.com/bsgnhq>

INSTAGRAM

Follow the Official Instagram Account of BSG and put likes and comments in the posts and also share the posts in the instastories.

<https://www.instagram.com/bsgindia>

PRINT & ELECTRONIC MEDIA

Scouting and Guiding activities should be published in local newspapers and news channels. soft copies of Newspaper cuttings, pictures etc. should be submitted to National Headquarters during submission of report.

HASHTAGS TO BE USED:

#bsgsocialmediaicon #bsgindia #scoutsfordsgs

HOW TO REPORT

- Participants have to maintain their own records (in given excel sheet) and submit the same by 31st January 2024 to email id: scoutproject1950@gmail.com

AWARD

- A beautiful Certificate and Trophy will be presented to the winners in an Award Ceremony which will be conducted by the Bharat Scouts and Guides, National Headquarters.