



The Bharat Scouts and Guides

Creating Better India

National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

Website :www.bsgindia.org Email Id: info@bsgindia.org Phones: +91-11-23378702, 23378667

To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION



Circular No.: 242 / 2022

Date : 22nd Dec., 2022

SUB: BSG SOCIAL MEDIA ICON AWARD - 2023

Dear Sir/Madam,

We are happy to announce the "2nd BSG Social Media Icon Award - 2023" for the members of the organization, as per the decision taken by the National Executive Committee to motivate and encourage Scouts, Guides, Rovers, Rangers and Leaders for their special contribution towards the promotion of the Bharat Scouts and Guides and its activities on several social media platforms.

Anyone, who is a member of the organization and above 13 years of age is eligible for the icon award. The period of the competition is from 1st January 2023 to 31st December 2023. The winners will be awarded a beautiful Certificate and Trophy. The details of the award are given in the attached guidelines. Participants have to maintain their own records (in the given excel sheet) and submit the same by 31st January 2024 to email id: scoutproject1950@gmail.com

State Associations are requested to communicate this matter to all concerned for further communication up to the grassroots level and inspire our youth to participate.

Thanking you with regards,

Yours in Scouting,

(ARUP SARKAR)

**DY. DIRECTOR OF SCOUTS
(BOY PROGRAMME)_{DS}**

- Encl.: 1. Guidelines of the award
2. Excel format to maintain and submit the report**

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.