



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries
State Association of
The Bharat Scouts and Guides
INDIAN UNION



Circular No.: 174/2022

Date : 09th Sept., 2022

SUB: APR SHORT VIDEO CONTEST ON IMPACT OF SCOUTING **THEME: ACTIVE CITIZENSHIP**

Dear Sir/Madam,

We are pleased to inform that APR Support Centre of WOSM announces the APR Short Video Contest on Impact of Scouting. The initiative of video contest is to highlight the visibility of Scouting's impact on individuals and their communities.

The contest focuses on active citizenship through Scouting programmes and projects while addressing numerous social issues.

Scouting apart from its educational objective for the overall development of young people, addresses numerous social issues. The video contest aims to capture Scouts as main actors in making this world a better place by tackling various issues through their projects, activities and advocacies. The video contest seeks to highlight and increase the visibility of Scouting's impact on individuals and communities.

Theme: Active Citizenship

Videos must capture active citizenship of young people through Scouting programmes, initiatives and advocacies reflected in their involvement in the following but not limited to:

Scouts for SDG • **Earth Tribe** • **Messengers of Peace (MoP)** • **Better World Framework** • **Scouts of the World Award** • **Ticket to Life (TTL)** • **Humanitarian Action** • **Diversity & Inclusion** etc.

Who can Participate:

This contest is open to Scouts/Guides/Rovers/Rangers and Adult Leaders

Video Specifications:

1. **File Size:** Up to 150 MB of Video data per work
2. **File format:** MP4. /MOV. / WMV

3. Orientation, Resolution and Aspect Ratio: Horizontal with 120x720p or higher resolution, with a 16:9 aspect ratio. Entries with lower resolution than 720p shall **NOT** be accepted.
4. The minimum length of each short video is 45 seconds, and the maximum length of the video is 60 seconds not including the 10 second title screen.
5. All entries should begin with a 10 second full screen "title screen" which includes the following information:
 - ☞ Video title & related SDG or Scouting Programme or Initiative
 - ☞ Name
 - ☞ NSO
6. Participants can submit videos individually or in teams with a maximum of 5 people. Participants can submit a maximum of five videos.
7. Video entries must include English subtitles as all languages of the Asia-Pacific Region are welcomed for the short video contest.

Judging Criteria:

Videos will be judge based on the following Criteria

- Creativity in presenting information/impact story in an interesting, useful, and engaging format
- Quality of audio and visual
- The big idea and how it contributes to achieving the themes of the contest
- Ability to effectively tell a story
- Impact, creativity and style

Entrants agree to be bound by the official contest rules and decisions of the Judges. The Judge's decision is final.

Deadline of submission of entries to the Bharat Scouts and Guides, National Headquarters, New Delhi is **31st October, 2022**. The video may please be sent to internationaldeskbsg@gmail.com Entries received after 31.10.2022 will not be entertained.

The Bharat Scouts and Guides, National Headquarters will conduct a preliminary screening of all entries received at National Headquarters during **1st week of November, 2022 and selected entries will be forwarded to APR Support Centre.**

Winning Entries:

Winners will be announced after the final selection by WSB/APR. Six winners will be selected: One Gold, Two Silvers and Three Bronzes. Prizes will include a special badge (framed) designed for the contest and trophy to be presented during a major regional event. The winning entries will be featured in the APR Regional Media.

Rights

1. All video entries shall not be returned. The right to use the videos for publication and exhibition belongs to the World Scout Bureau Asia-Pacific Support Centre.
2. No copyrighted materials (music, images, etc.) may be used for this contest unless the copyright is owned by the contestant or associates, or the contestant or associates has a license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials.
3. Entrants are free to use any media to create the video.
4. Videos must not contain a watermark of video maker/apps brand.
5. Each video must have an Entry Form properly filled up, endorsed, and attached to the video

Submission

Due to maximum size requirements, please submit your video entries with completed entry forms in Google Drive or Dropbox, and send us the link at internationaldeskbsg@gmail.com

Please see the attached guidelines for rules of the contest

Thanking you & with regards,

Yours Sincerely,



(AMAR B. CHETTRI)
JT. DIRECTOR OF SCOUTS (PROG. & TRG.)

Encl: Entry Form

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. The Director, DAV
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club and Sea Scout/Guide Auxiliary Unit.