



The Bharat Scouts and Guides

Creating Better India

National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

Website : www.bsgindia.org Email Id: info@bsgindia.org Phones: +91-11-23378702, 23378667

To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION



Circular No. : 135/2022

Date : 01st August, 2022

SUB: "Har Ghar Tiranga" to commemorate "Azadi Ka Amrit Mahotsav"
Ref. BSG Circular No. 191/2021 dated 30/12/2021 Sl. No. 09

Dear Sir/Madam,

The Indian National Flag is a symbol of national pride for every Indian. It represents national integrity and signifies the hopes and aspirations of the Indian people.

To mark Azadi ke Amrit Mahotsav and honor our National Flag, the Government of India has created the **"Har Ghar Tiranga"** campaign, during celebrating its 75th Independence Day on 15th August 2022. It is encouraged for Indians around the world to hoist the National Flag in their home. This initiative aims to instil a sense of patriotism in the hearts of the Indian people by promoting awareness about our National Flag.

As a part of the Azadi Ka Amrit Mahotsav celebration, the Bharat Scouts and Guides is organizing an online event **"Har Ghar Tiranga"** in which all the members of the organization may kindly be encouraged and motivated to upload their **slogan, poem video, etc. on patriotism holding the National Flag wearing Scout Guide uniform** between 06th August to 16th August 2022. They can also take a **Selfie with the National Flag** and upload the same on social media sites using **#harghartiranga, #bsgharghartiranga #bsgindia**. To get a digital certificate from the Bharat Scouts and Guides, they have to fill up and submit the form <https://cutt.ly/bsgharghartiranga>

They can also upload the same on the HIMALAYAN MOUNTAINEERING INSTITUTE (HMI) website <https://hmidarjeeling.com/har-ghar-tiranga-2022> and download a digital certificate.

The state associations of the Bharat Scouts and Guides are requested to kindly issue instructions up to the grassroots level to initiate organizing a Flag hoisting program, cycle rally, foot hike, cultural program, etc. on 15th August as per regular practice at the units, groups, local, district, and state levels, and upload

the event photographs with the above-mentioned hashtag on your social media sites.

We also request to give wide publicity for the "Har Ghar Tiranga" campaign and connect our youth and pay tribute to the nation. The report with social media links, newspaper cutting, and videos/news of print and electronic media may kindly be forwarded to respective Regional Headquarters with a copy to National Headquarters at pro@bsgindia.org for publication in NHQ magazine, BSG Social media sites.

Come join us in celebrating 75th Independence Day with pride.

Thanking you with regards,

Yours sincerely


(RAJ KUMAR KAUSHIK)
DIRECTOR

Copy to:-

1. Secretary, MoYAS, Govt. of India, New Delhi
2. Ministry of External Affairs, Govt. of India, New Delhi
3. Ministry of Tourism, Govt. of India, New Delhi
4. Ministry of Culture, Govt. of India, New Delhi
5. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
6. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
7. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
8. The Commissioner, Novadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida-201309, Uttar Pradesh.
9. All the District Secretaries, District Association of Dammam, Riyadh, Muscat, Jamiat Youth Club and Sea Scout/Guide Auxiliary Unit with a request to take necessary action.
10. Capt. Jai Kishan, Principal HMI, Darjeeling