



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION

Circular No.: 131/2022

Date : **30th July, 2022**



SUB: RELAUNCH - BSG U- REPORT CAMPAIGN

Respected Madam/Sir,

Greetings from the Bharat Scouts and Guides, NHQ!

Further the circular no. 39/2022 dated 4th march 2022. U-Report India is a free tool for community participation, designed to address issues that the population cares about. Direct Message and real-time responses are collected and mapped on this site. Results and ideas are shared back with the community and policymakers. Issues polled include health, education, water, sanitation and hygiene, youth unemployment, HIV/AIDS, disease outbreaks and anything else people want to discuss.

Registration is voluntary and U-Reporters incur no costs. U-Report relies on volunteer community members serving as U-Reporters to provide information on issues in their communities to create change. In return U-Reporters will receive important information and alerts around international issues. Together we create change. U-Report India, Voice Matters! The Bharat Scouts and Guides collaborate with UNICEF in connecting the young members through U Report.

The BSG U Report campaign is relaunched to involve more BSG members and will continue till **31st August 2022**.

The top three states having the highest number of enrolments via this campaign will receive a certificate of appreciation.

The states can monitor their progress via U - Report dashboard - [https://middleware.unicef.in/viewDashboard/11/BSG Dashboard and Leader board](https://middleware.unicef.in/viewDashboard/11/BSG%20Dashboard%20and%20Leader%20board)

Individuals can register themselves to participate in this campaign by sending a message "BSG" on U-Report India WhatsApp, Facebook, or Telegram.

The Campaign is divided into 4 levels:

- 1. Level 1 - Refer 100 Scouts/Guides/Rovers/Rangers to unlock the first gift (Scarf and Woggle)**
- 2. Level 2 - Refer 350 Scouts/Guides/Rovers/Rangers to unlock the second gift (Hoodie)**

- 3. Level 3 - Refer 700 Scouts/Guides/Rovers/Rangers to unlock the third gift (Wrist Watch)**
- 4. Level 4 - Anyone referring 1000 or more Scouts / Guides / Rovers / Rangers will be awarded a free scholarship to the International Adventure Camp at National Adventure Institute Pachmarhi M.P.**

All the States Associations are requested to encourage BSG members to participate in this campaign and win exciting prizes as above.

We solicit your active participation and wider publicity of the Campaign.

Thanking You,

Yours in Guiding,



(DARSHANA PAWASKAR)
JOINT DIRECTOR OF GUIDES
(PROGRAMME & TRAINING AND I/C SS)

Copy to:

1. All the NHQ Office Bearers of the Bharat Scouts & Guides.
2. The Chairman/ Secretary, Railway Scout & Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18th Institutional Area, SahidJeet Singh Marg, New Delhi-110016.
4. The Commissioner, Navodaya Vidyalaya Samiti, Institutional Area,B-15, Sector-62, Noida, Uttar Pradesh-201309.
5. Assistant Director BSG Regional Offices for follow-up please.
6. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club and Sea Scout/Guide Auxiliary Unit.