



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION

Circular No.: **77/2022**

Date : **12th May, 2022**





SUB: RED PRIDE (MENSTRUAL HYGIENE MANAGEMENT) WEEK CELEBRATION FROM 23rd – 25th MAY 2022.

Dear Madam/Sir,

Menstruation is a normal biological phase in a young woman's life – **PERIOD**. Periods have nothing to hide. **Together, we can end the period stigma!** But for millions of girls around the world, managing their monthly menstrual cycle is a major barrier making the most out of their life.

The Bharat Scouts and Guides, National Headquarters in collaboration with World Association of Girl Guides and Girl Scouts and Sirona Hygiene Foundation are organizing Red Pride week to create awareness on the Menstrual Hygiene Management from **23rd – 25th May 2022** for the Girls and Young Women to learn about menstruation, also campaign for the challenges faced around their periods, from the price of sanitary products to social stigma.

Programme Name	:	Red Pride Week 2022 Celebration
Date & Time	:	23rd – 25th May 2022
Mode of Celebration	:	Activities and Webinar on 28 th May 2022
Who can attend	:	Open to all
Requirements	:	Stable internet connection, sufficient internet data pack.
Registration	:	Interested candidates have to register via Google form - https://bit.ly/3n3pkHC 
Activities	:	23rd May 2022 - Activity 1 - Share/repost an image of yours (in Red Dress) with a slogan " I am a part of Red Pride - BSG ". 24th May 2022 - Activity 2 - Write a quote to Raise awareness against the Stigma. 25th May 2022 - Activity 3 - Make a MH Day Bracelet. 26th May 2022 - Activity 4 – How would a world without period stigma look like.
Reporting	:	Link will be provided upon registration, also by tagging @bsgindia @hwhv_india @bsgdsg_india. #MHDDay2022 #WeAreCommitted #RedPride
Certificates	:	A participation certificate will be issued on completion of all the above activities, for BSG members correct UID Number is mandatory for a certificate.

MH Day Webinar	:	28th May 2022
Timings	:	04:00 PM – 06:00 PM IST
Theme	:	Panel discussion with gynecologists and experts from various medical branches.
Registration	:	Interested candidates have to register via Google form  - https://bit.ly/3n3pkHC Latest by 25 th May 2022, 05:30 PM IST
Zoom Link	:	Zoom link for the MH Day webinar will be received on the registered email after registration.
Contact Information	:	If you have any doubts or queries, please write to waggs@bsgindia.org

All the State Associations are requested to promote the event and encourage participation and reach youth to create awareness on making happy families.

We solicit your cooperation to create positive space for girls and young women.

Thanking you with regards,

Yours in Guiding,



(DARSHANA PAWASKAR)
JOINT DIRECTOR OF GUIDES (Prog. & Trg)
I/c JOINT DIRECTOR SUPPORT SERVICE

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Novadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida-201309, Uttar Pradesh.
5. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club with a request to take necessary action.