

THE BHARAT SCOUTS AND GUIDES

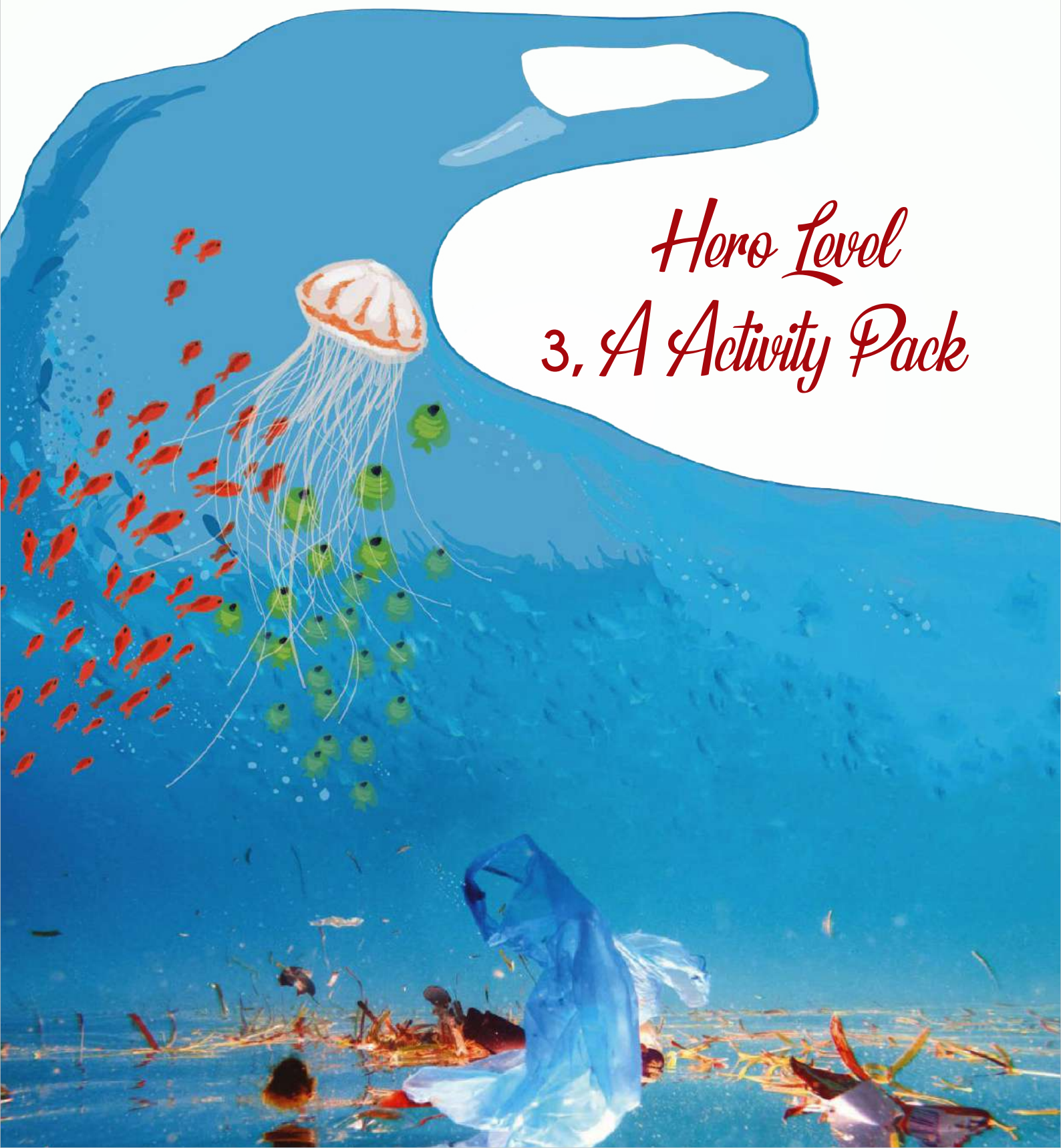
Creating - Better India



Hero Level

Tide Turners Plastic Challenge

*Hero Level
3, A Activity Pack*



Challenge 1- AWARENESS

1. Power of press - Write a Press Release, organize or attend a Press Conference (print or electronic media) and share your experiences of all the levels of plastic tide turner badge or prepare an article on same and publish it in any local newspaper or BSG Magazine.

Reporting : Share the Press Release in your Social Media tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVE MAKER Sand do send the link in your report.



2. Knock at the door - Organize door to door campaign for encouraging and motivating community members to reduce their plastic consumption and collect plastic from the houses in your locality. Example - Survey on Plastic uses and daily life and how does it affect the daily live.

Reporting : Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVE MAKERS and share link in your report



3. Road Show -To organize or attend Road Show / exhibition on Awareness "To Avoid Single Use Plastic".

Reporting: Share the video on your Social Media by tagging #BSGIndia #TIDE TURNERS PLASTIC CHALLENGE #WAVEMAKERS and share link in your report



4. Paint it clean - Face Paint five of your friend with the theme plastic free world.

Reporting: Share the image on your Social Media by tagging #BSGIndia #TIDE TURNERS PLASTIC CHALLENGE #WAVEMAKERS and share link in your report



5. On the streets - Organize or attend a Nukkad Natak on "How to create a plastic free environment" and connect with local municipal authorities so as to keep the chain on going.

Reporting: Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report



Challenge 2 – Action

1. ME as a change maker – Start using alternatives for the plastic items that you use and also encourage your family members and friends to do the same in order to make a difference in your habits. Example –Avoid using ‘plastic bag’ instead of it start using ‘cloth bag’. Make and distribute at least 10 alternatives of plastic.

Reporting: Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report



2. My friend - Convince 05 local shopkeeper to change their habit with alternate use of plastic and also educate them about the harmful effects of Plastic consumption. After a week interview the shopkeeper and share the story on BSG Social sites.

Reporting: Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report.



3. Small tid bits – Over a period of 15 days, collect plastic bottles, their caps, milk bags from your locality. Organize a local exhibition in your community maintaining the COVID-19 norms and educate them on the impact of small plastic in our daily lives.

Reporting: Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report



4. Beach Please - Organize Plastic cleanup drive around the local water resources in your community by involving 10 members over a period of 7 days.

Reporting: Share the details of 10 members along with Name, Contact number, E Mail ID and Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report.



5. Make a gang - Involve 10 non scouting members and organize an Online/Offline Exhibition on the Plastic Tide Turners Initiative and make them complete the Champion Level.

Reporting: Share the details of 10 non scouting members along with Name, Contact number, Email ID and Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report.



Challenge 2 – Action

6. **Make a difference** - Adopt a park, public place or centre, district ground, hospital, training centre, schools or House premises etc. and make it a plastic free zone by organizing cleanup drives for a week.

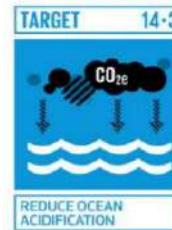
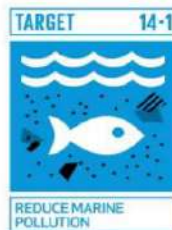
Reporting : Share the before and after situation on BSG social site with #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report.



Circle of Sustainability



Targets in SDG-14



*Consistent with national and international law and based on the best available scientific information

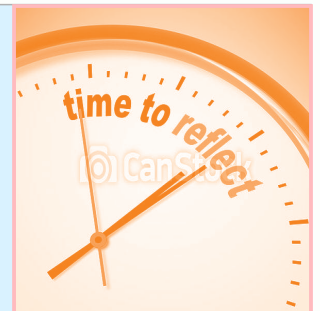
Challenge 3 - ADVOCACY

1. Master of Advocacy - Undertake the online Advocacy and Peer Trainers Training by the Bharat Scouts and Guides National or Regional Headquarters via zoom or YouTube as the case maybe and understand the need to advocate for the Tide Turners Plastic Challenge. In case if any one completes the advocacy Training through BSG YouTube channel, they need to subscribe the channel, like the video, comment on it and share it with 10 people and collect the feedback make the video and attach the screen shots in your report. **Reporting** : Share link in your report.



2. It's time to Reflect - After successfully completing the online training, make a chain of 10 people to commit themselves and actively participate for the cause and draft a weekly action plan on "Zero % plastic" to make a difference in the community and attach the pictures of actions taken in your report.

Reporting : Do share the details of 10 people along with Name, Contact number, Email ID and Share the video on your Social Media by tagging #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report.



3. Lobbying - Encourage and educate people on disadvantages of single use plastic. Motivate them with live example from daily life. Share a live video on your social media and share the link with your video Boost your post by lobbying and achieving 500 likes, 100 comments and 50 sharing. Share with Social Media Platform of National, Regional, State or District.

Reporting: Share the link in your report #BSGIndia #TIDETURNERS PLASTICCHALLENGE #WAVEMAKERS and share link in your report



4. Promise the Planet - Along with 10 members, take the following pledge to reduce plastic pollution.

"I pledge to avoid single-use plastic, to reuse or recycle the plastic that I use, to educate others about plastic waste, and to take action to make plastic a thing of the past."

Reporting : Share a video on your social media and #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report



5. Share your Success story - Create a video of not more than 05 minutes keeping mind the star technique of interview and upload with #BSGIndia #TIDETURNERSPLASTICCHALLENGE #WAVEMAKERS and share link in your report. Keeping your track, it should have 500 likes, 50 comments and 20 sharing.

Reporting : Share a video on your social media and share the link with your video to National Headquarters for uploading on BSG Social Media Platform.

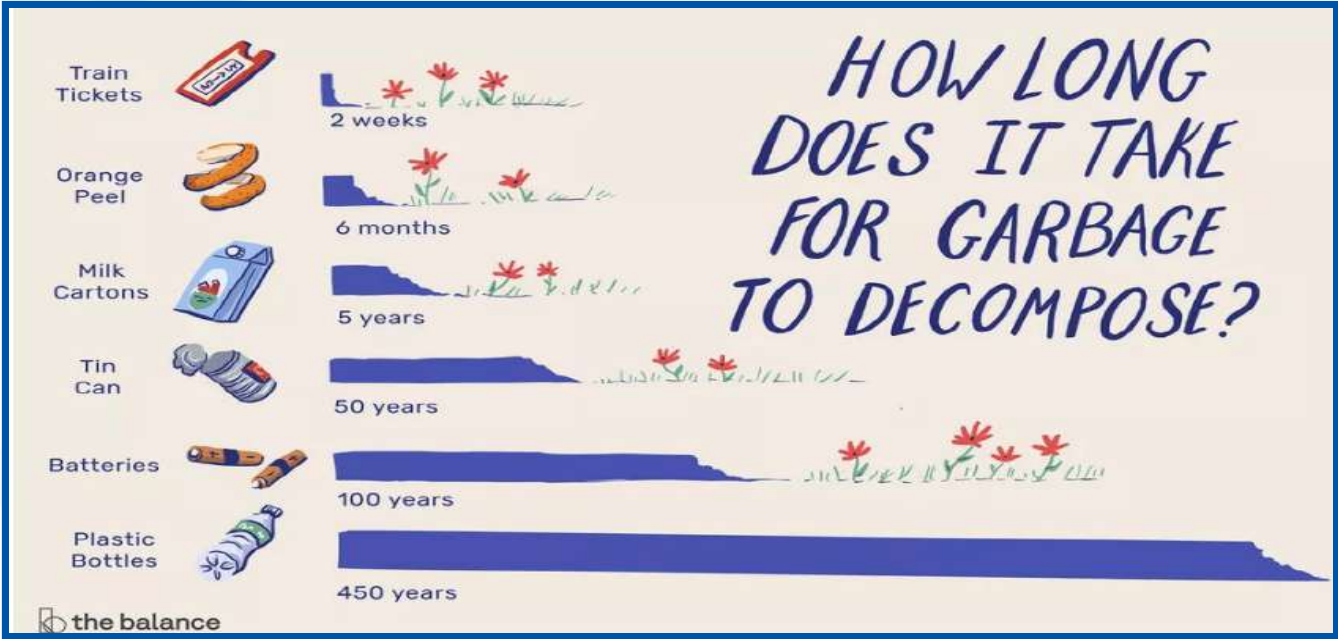


S	Situation	Describe the specific situation
T	Task	Describe problem encountered or task assigned
A	Action	Describe the actions you took
R	Result	Describe the outcome resulting from your actions



POINT TO BE NOTED

- ❖ Last date to submit your Report is 28th FEBRUARY 2022 at bsgherolevelpttc2021@gmail.com
- ❖ share your short video activity wise to be featured in the BSG news.
- ❖ Invite your friends and well-wisher to Subscribe BSG YouTube Channel and like the BSG face book page.
- ❖ Participants will receive Hero e - certificate with badge after successfully completion of activities and submission of report.
- ❖ Complete any 12 activities minimum four from each challenge. In each challenge activity 01 and 02 are compulsory.
- ❖ Social Media Handles;



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