



The Bharat Scouts and Guides

Creating Better India

National Headquarters

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION

Circular No.: 123 / 2021

Date : 17th Sept., 2021



SUB: CELEBRATION OF INTERNATIONAL DAY OF GIRL CHILD 2021- COMPETITIONS.

Dear Sir/Madam,

Greetings from the Bharat Scouts and Guides, National Headquarters!

"The Happiness of the nation lies in the dignities of our daughters."

International Day of the Girl Child is an annual and internationally recognized observance on October 11 that empowers girls and amplifies their voices. Like its adult version, International Women's Day, celebrated on March 8, International Day of the Girl Child acknowledges the importance, power and potential of adolescent girls by encouraging the opening of more opportunities for them. At the same time, this day is designated to eliminate gender-based challenges that little girls face around the world, including child marriages, poor learning opportunities, violence, and discrimination. This year the national headquarters has come up with competition to amplify the voices of our Guides and girls.

The members are requested to take part in the competition below.

- 1. Slogan competition:** Create at least 5 pics/ videos from your friends and family members and tell us how privileged you are to be a girl or to have a girl as a daughter or a sister. You can be creative !
The video to start with a tag line **I'm proud to be a girl because.....** or I am proud to have a sister who helps me and Make sure you tag #BSGINDIA, #leadoutloud, #waggs and #IDG2021 when you share your quote on social media **specially on Instagram.**
- 2. Headlines for future:** Tell us what you want the **headlines of your story** to be. Take part in the #WriteHerStory social media campaign by scripting your story and the change you would like around you and give an effective headline. Be creative! Take a photo of yourself with your headline or make a mini video? Make sure you tag #BSGINDIA, #leadoutloud, #WriteHerStory and #IDG2021 when you share your headline on social media **specially on Twitter.**
- 3. Speak up Speak out dance:** The song speak up, speak out which is specially made for girls. The song audio and lyrics can be found on https://www.youtube.com/watch?v=JL5zWa_AKwo **Scan the code for youtube link.** A dance to be set with your patrol in your uniform or traditional dress with scarf and upload it on your social media Make sure you tag #BSGINDIA, #leadoutloud, #waggs and #IDG2021 when you share your dance on social media **specially on Instagram/ Facebook.**



The entries should be sent to the Bharat Scouts and Guides National Headquarters, New Delhi on or before **05th October, 2021**.

RULES:

- Who can participate: Cub /Bulbul/Scouts/Guides/Rovers/Rangers and Adult Leaders registered with the Bharat Scouts and Guides
- Where to send: Upload your entries with the social media link via this google form <https://bit.ly/39b6GFI>
- Eligibility: quality of work and also depend on the Sharing on social media to be appropriate with the # and on all the platforms.
- Who will select the winner: A panel of office bearers will choose the best entry.
- Awards: Prizes will be given to one best Winner and Three Winners for each category. Winners will be featured in National Headquarters monthly publications.
- Rights: BSG, National Headquarters shall have the right to use the photos for publication, exhibition and other BSG activities for all the entries sent.

The result of the best winners will be announced in the webinar below ...

Event	:	International day of the Girl Child 2021- Competition. (IDG)
Date	:	11th October, 2021
Time	:	16:00 to 18:00 hrs.
Venue	:	Zoom Cloud Meeting/ BSG youtube channel
Who can Participate	:	Open to all BSG members.
Certificate	:	National Level Digital Certificate will be presented to the registered participant. (OYMS UID mandatory) Exciting prizes to be won! By the best entry in each category
Last Date	:	Online Registration closes on 5th October 2021 (midnight).

The programme is initiated to engage our members to speak up and celebrate the International Day of Girl child, hence we request all the State Associations to give wider publicity for this competition and motivate more and more members to join the event and be a part of the celebration.

Thanking you with regards,

Yours in Guiding,



(DARSHANA PAWASKAR)
JOINT DIRECTOR OF GUIDES
(PROGRAMME AND TRAINING)

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Navadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh - 201309.
5. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club.
6. All Assistant Director, Bharat Scouts and Guides for follow-up.