

## Terms of Reference

# **U-REPORT GLOBAL AMBASSADORS**

### **Background**

WAGGGS and UNICEF have been working together in the last five years to support girls and young women to speak about the issues they care about. We partnered through U-Report, a mobile and youth empowerment platform created to gather young people's views in a safe online space.

With U-Report, WAGGGS amplifies the voices of the world's girls by inviting them to engage directly on questions relating to their lived experiences, as well as their hopes and visions for a better future for all girls. The results of these youth consultations then inform WAGGGS' own programming to ensure we meet the needs of Girl Guides and Girl Scouts and keep our work relevant and exciting.

The results from the U-Report polls also play a key role in shaping WAGGGS advocacy work, allowing Girl Guides and Girl Scouts to be heard and build the world they want to see.

### **Main Purpose**

The main purpose of the U-Report Global Ambassadors is to give feedback related to WAGGGS youth consultations, explore ideas and ensure all U-Report activities are youth-led and youth centered.

The U-Report Global Ambassadors will also inform the structure of a new Youth Steering Committee by shaping its ways of working and how can it help achieve WAGGGS mission.

This document outlines the role of this volunteer and the responsibilities of the U-Report Global Ambassadors during the period between January and June 2021. It includes information about learning opportunities and MO endorsement.

## **Role**

The role of the U-Report Global Ambassadors is to:

- Support U-Report youth consultations, providing feedback on the polls questions and supporting its promotion;
- Engage in the dissemination and advocacy follow-up of the poll results, ensuring girls voices are amplified;
- Contribute towards the creating of new Youth Steering Committee, giving ideas on how young people can play a leading role in future U-Report activities;
- Recommend topics of interest to consult Girl Guides and Girl Scouts around the world, supporting the Movement's effort to leave the world a better place;
- Be an ambassador for U-Report at the global national level, connecting with your Member Organisation on potential advocacy and U-Report initiatives.

## **Responsibilities**

- Assist in the development of polls to consult young people on relevant topics, follow-up the results to bring about the changes on the issues highlighted by respondents;
- Promote the polls and other U-Report activities within their Girl Guiding and Girl Scouting networks;
- Share the talents, experiences and any specific expertise (communications, design, results analysis, public speaking, video editing, campaigning, etc) that can contribute to the development of new ideas;
- Share learnings, ideas and resources with the national U-Report Steering team, supporting the U-Report integration in your Member Organisation;
- Engage with your Member Organisation whenever there is scope for advocacy or U-Report-related activities;
- Commit a maximum of 2 hours per week to respond to emails and join monthly meetings;
- Attend U-Report Youth Steering Committee meetings online via Zoom or alternative remote communication platform at least once per month for approximately 1 hour;
- Model WAGGGS' values working as part of a team and contributing to a brave and safe space.

## **Learning and opportunities**

The role will provide opportunities for personal growth, development of teamwork and leadership, contact with global stakeholders and gain relevant skills related to youth consultation and advocacy.

These may include, but are not limited to:

- Expand your knowledge on youth consultation, evidence-based advocacy and network mobilization;
- Develop insight and experience into how a global Movement operates, and learn more about WAGGGS programmes;
- Joint the U-Report Global Steering Committee and engage with UNICEF Global staff members;
- Facilitate learnings and training related to U-Report and youth consultation at national level (if applicable);
- Represent WAGGGS and U-Report in any speaking opportunity in the context of global and national events (if applicable).

## **Selection Criteria**

The selected U-Report Global Ambassadors need to fill the following requirements:

- Be a member of the national U-Report working group (U-Report Steering Committee or similar team);
- Be interested in global youth consultations and championing U-Report in their Member Organization;
- Be between the ages of 18-25 years old;
- Be able to connect online and engage in Zoom calls;
- Be able to access WhatsApp, email and google documents with weekly frequency;
- Be able to dedicate an average of two hours per week to this work;
- Be able to communicate effectively in English, both written and verbally.

## **Length of term**

Start: January 2021

End: June 2021

There will be possibility of extension depending on partnership renewal and format of the new U-Report Youth Steering Committee.

## **Endorsement**

The selected U-Report Global Ambassadors need to have permission and endorsement from the corresponding Member Organisation to join the WAGGGS Volunteer Resource Pool.

## **Process:**

1. The selected candidate and the MO representative fill the Volunteer Resource Pool Endorsement Form

Please note: When asked about the recommendation reasons (MO) and motivations (young woman) to join the Volunteer Resource Pool, just briefly outline the reasons to take on this U-Report Global Ambassador role.

2. The selected U-Report Global Ambassadors fills and signs the Role Agreement.
3. The two signed documents are sent to the WAGGGS U-Report Advocacy Manager (Ines.Goncalves@waggs.org)
4. The WAGGGS U-Report Advocacy Manager will get in touch with the selected U-Report Global Ambassadors by email to confirm the process and share next steps.